



HOW TO INTEGRATE MARKETING AUTOMATION PLATFORMS WITH LIVEWEBINAR

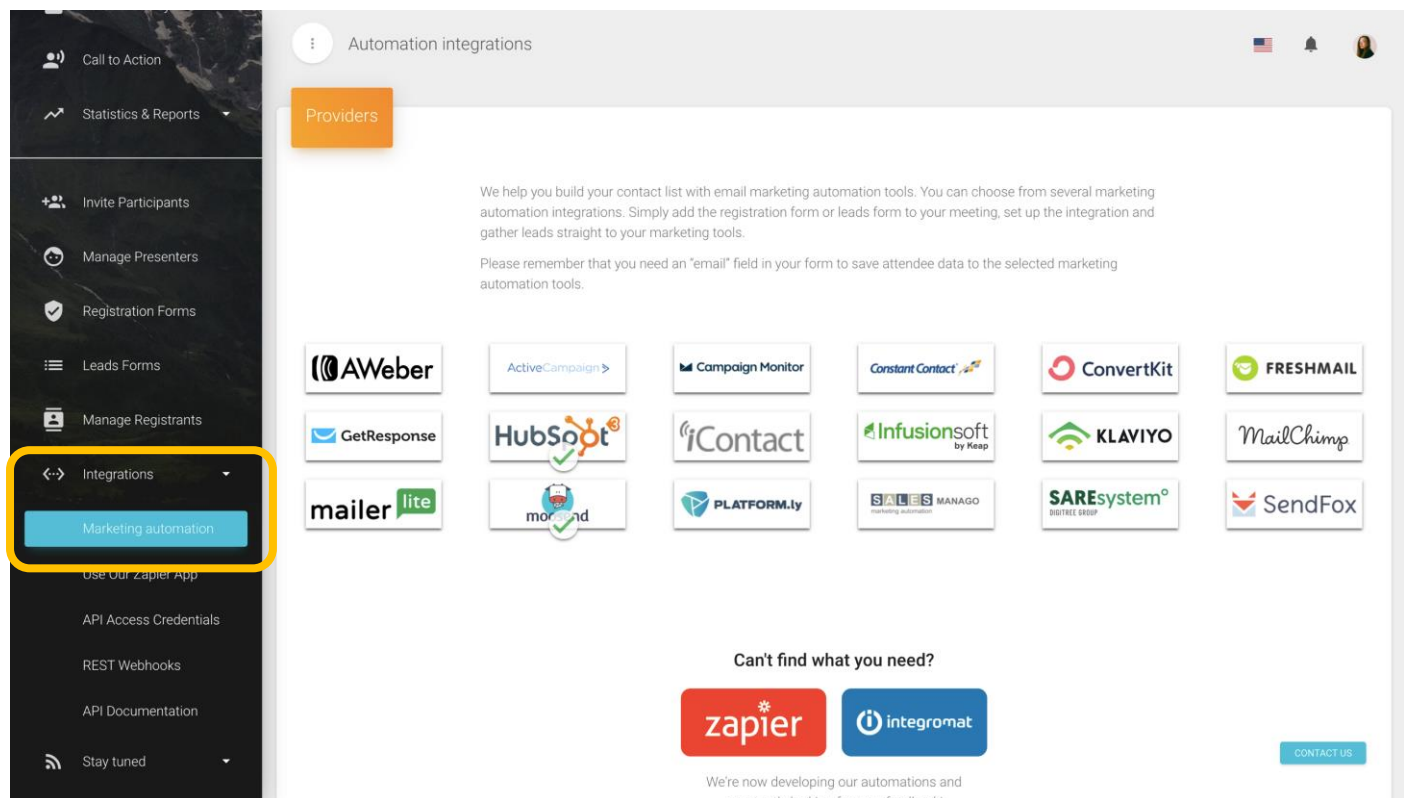


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Description

To integrate your email automation solution with our platform, go to **“Integrations”** in the user panel and choose **“Marketing Automation”**.

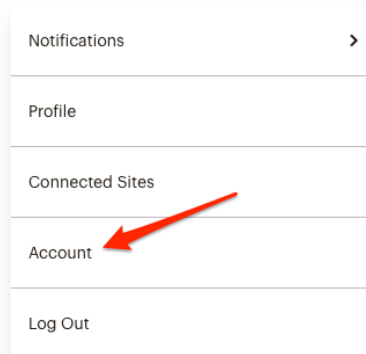


Choose your e-mail automation solution from the list and fill in the needed information. In the most cases it will be API key/secret or access token that you have to generate in your marketing automation platform and paste into the right fields in your LiveWebinar account.

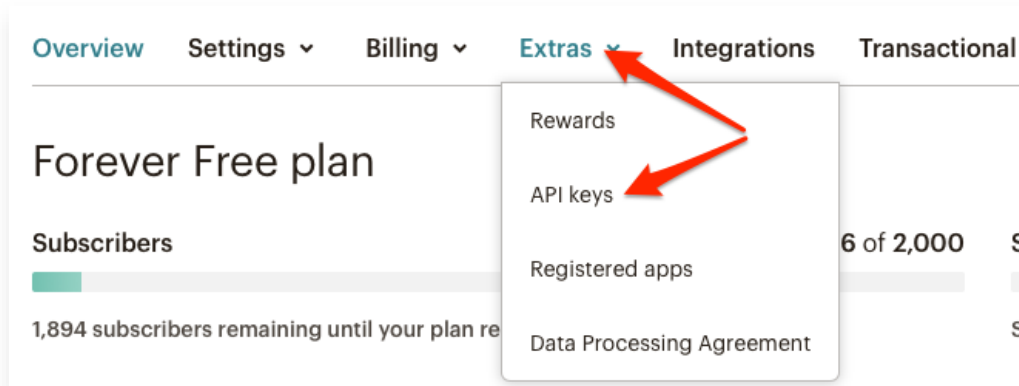
After you save the integration with the particular 3rd party platform you will be able to connect your registration form to this solution.

Mailchimp

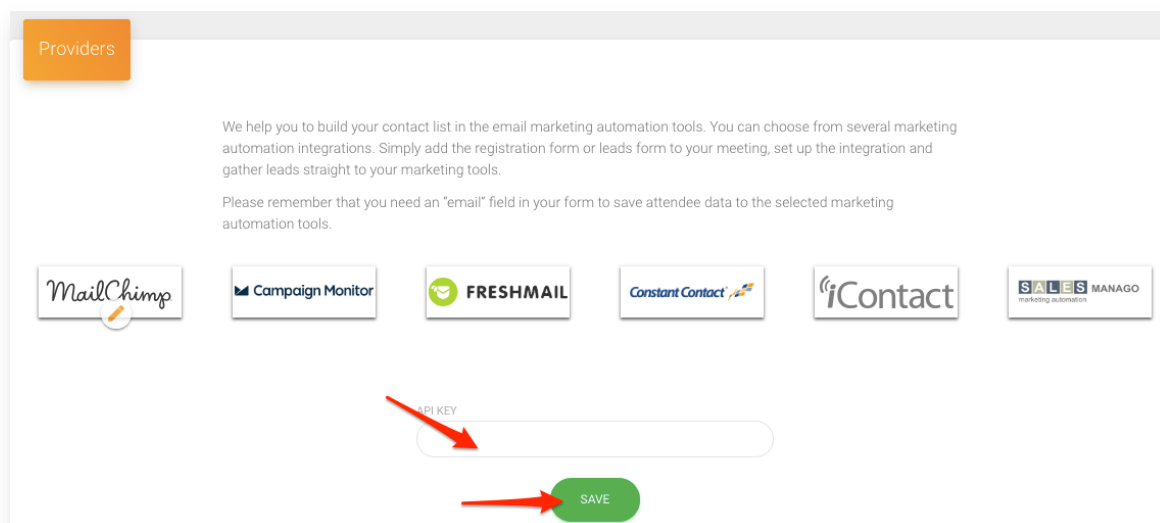
1. Login into your LiveWebinar account and go the **“Integration”** and then to **“Marketing Integration”** in the main menu. Then choose Mailchimp. Log in to your Mailchimp account and click on the **“Account”**.



2. Next click on the **“Extras”** and choose **“API keys”** to find your API key.

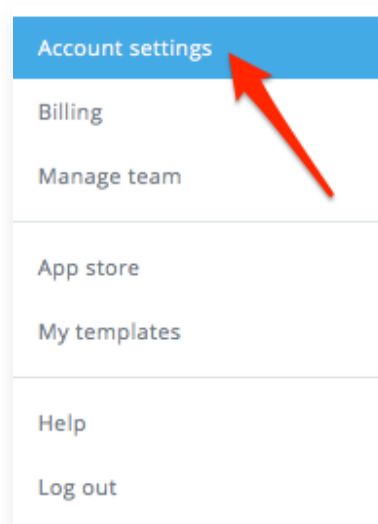


3. Copy the API key and paste it in LiveWebinar. Next click on **“Save”** button.

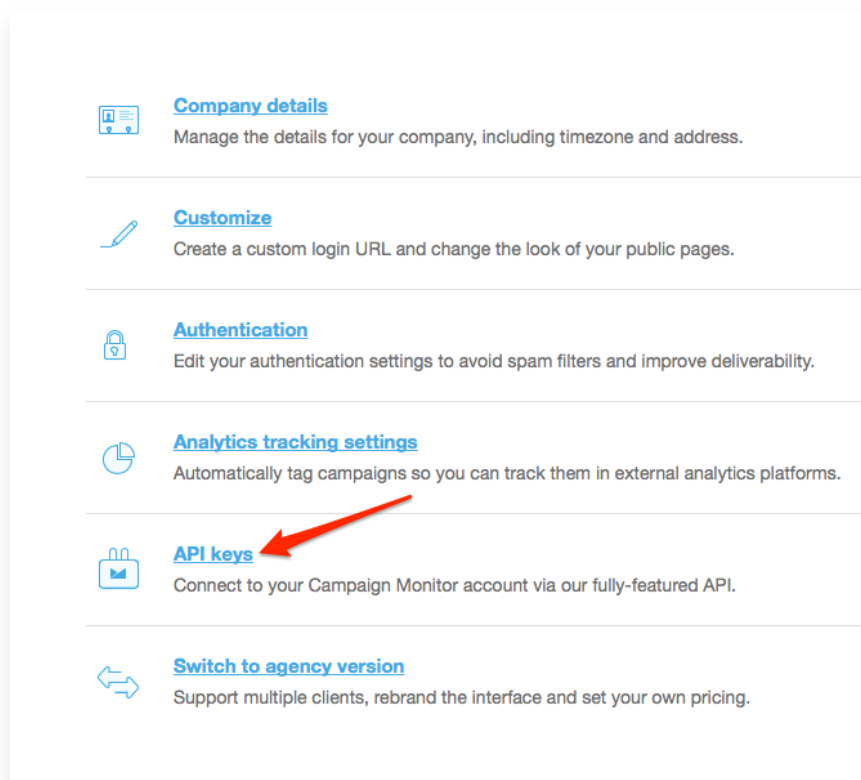


Campaign Monitor

1. Login into your LiveWebinar account and go the “**Integration**” and then to “**Marketing Integration**” in the main menu. Then choose Campaign Monitor. Log in to your Campaign Monitor account and at the right top corner click on your account settings (you will find a drop-down menu when you will click on your name).



2. Click on “**API keys**” to find the details of your Campaign Monitor account.



3. Copy the API details and paste them into the marked fields in your LiveWebinar account. Next click on the **“Save”** button.

Providers

We help you to build your contact list in the email marketing automation tools. You can choose from several marketing automation integrations. Simply add the registration form or leads form to your meeting, set up the integration and gather leads straight to your marketing tools.

Please remember that you need an "email" field in your form to save attendee data to the selected marketing automation tools.

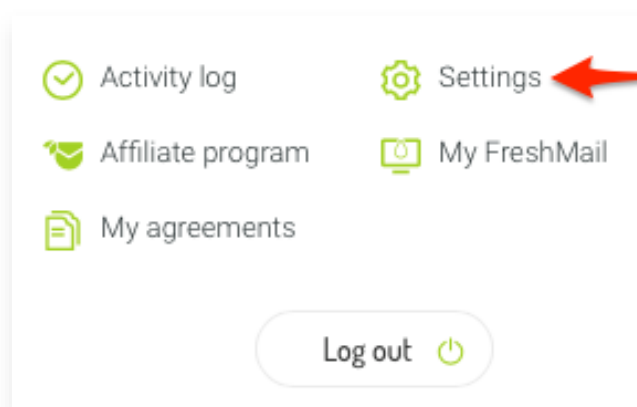
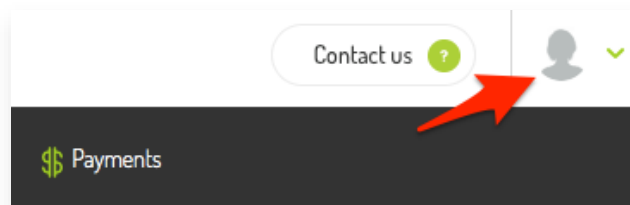
API KEY

CLIENT ID

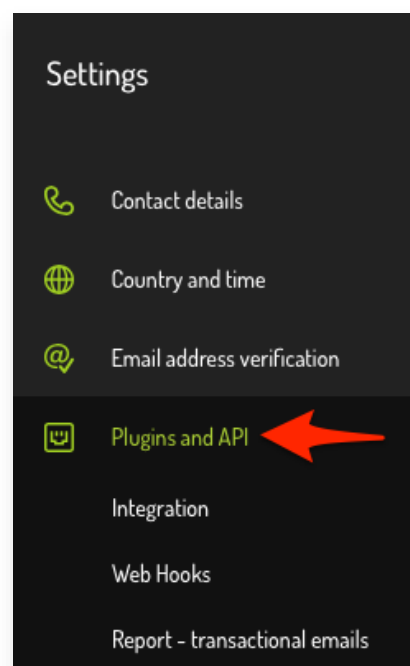
SAVE

Freshmail

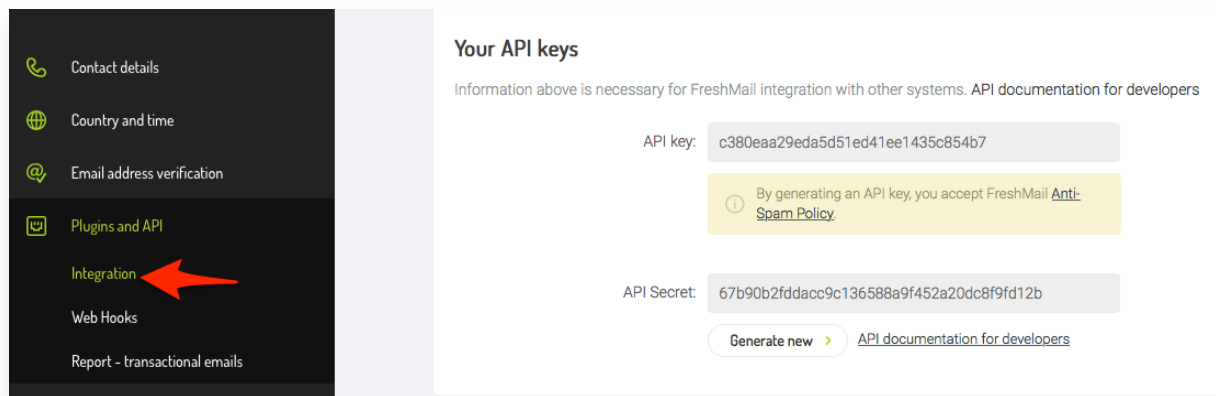
1. Login into your LiveWebinar account and go the “**Integration**” and then to “**Marketing Integration**” in the main menu. Then choose Freshmail. Log in to your Freshmail account and click on the “**Settings**” section. You will find it in the right upper corner in your account details.



2. Click on “**Plugins and API**”.



3. Next click “**Integration**”. You will find you **API key** and **API secret** on the right side.



Your API keys

Information above is necessary for FreshMail integration with other systems. [API documentation for developers](#)

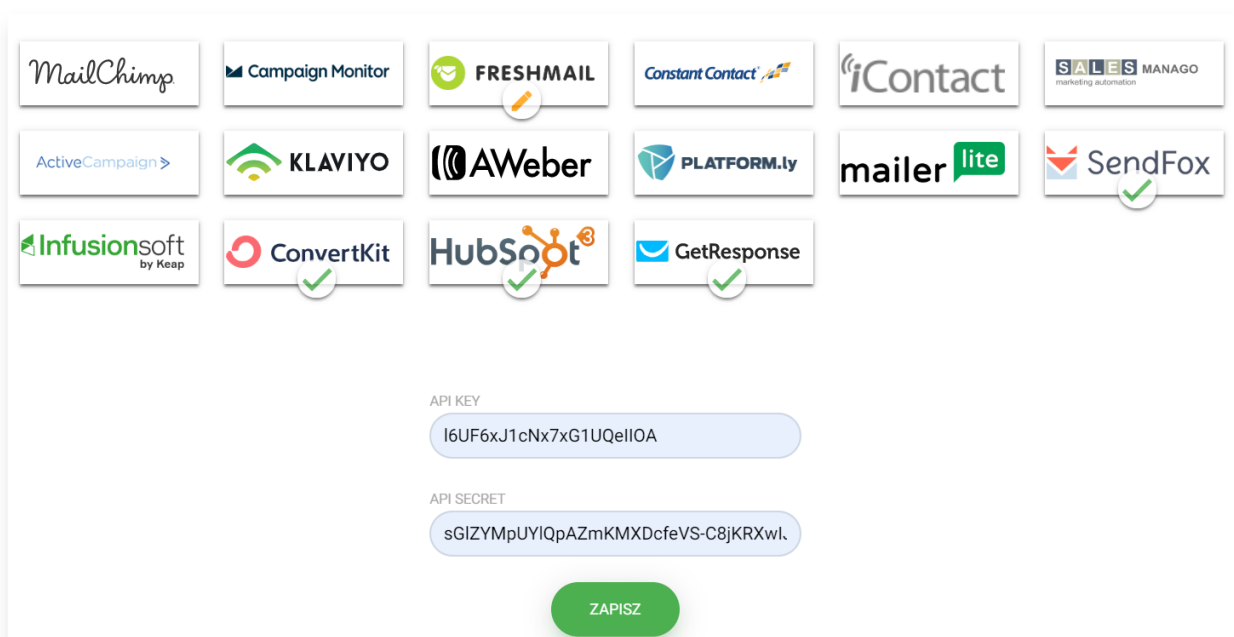
API key: c380eaa29eda5d51ed41ee1435c854b7

By generating an API key, you accept FreshMail [Anti-Spam Policy](#).

API Secret: 67b90b2fddacc9c136588a9f452a20dc8f9fd12b

[Generate new](#) > [API documentation for developers](#)

4. Paste your API details into the right fields in your LiveWebinar account and click the **“Save”** button.



MailChimp Campaign Monitor FRESHMAIL Constant Contact iContact SALES MANAGO marketing automation

ActiveCampaign KLAVIYO AWeber PLATFORM.ly mailer lite SendFox

Infusionsoft by Keap ConvertKit HubSpot GetResponse

API KEY

I6UF6xJ1cNx7xG1UQeII0A

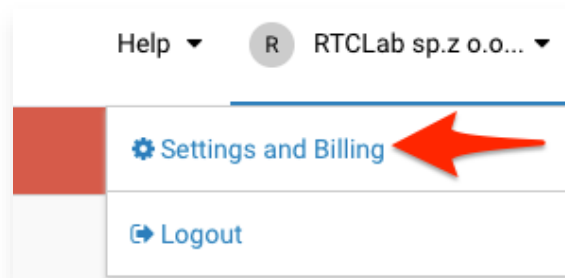
API SECRET

sGIZYMpUYIQpAZmKMXDcfeVS-C8jKRXwl

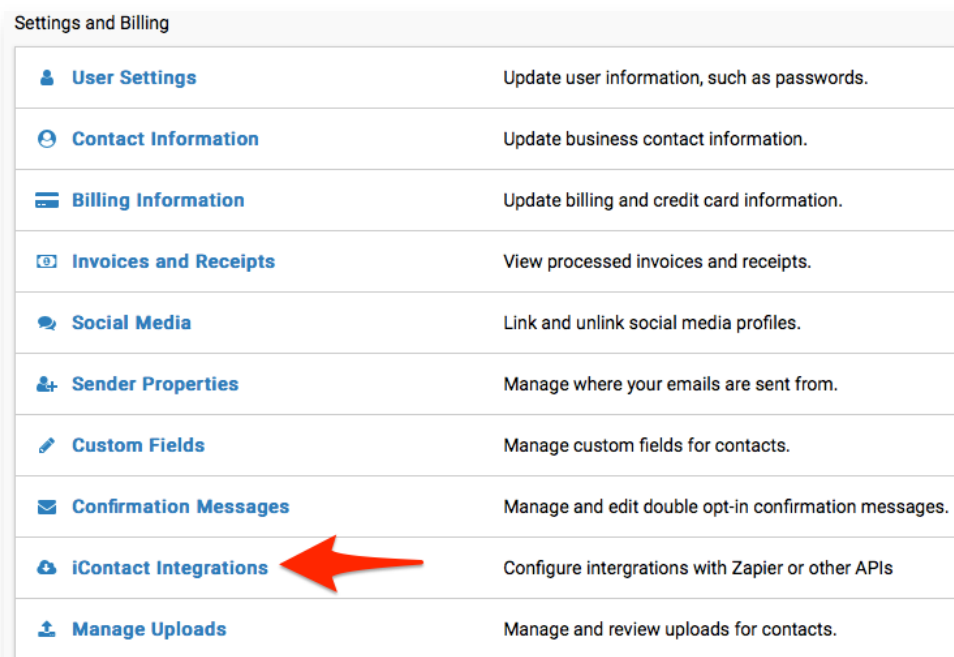
ZAPISZ

iContact

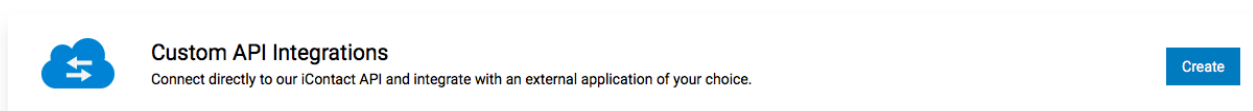
1. Login into your LiveWebinar account and go the “**Integration**” and then to “**Marketing Integration**” in the main menu. Then choose iContact. Log in to your iContact account and click on the “**Settings and billing**” section. You will find it in the right upper corner in your account details.



2. Choose “**iContact Integrations**”.



3. Next choose “**Custom API Integrations**”.



4. You will get all the data that you need to fill in. Paste them in the LiveWebinar user panel and integrate with your iContact.

[< Back to Integrations](#)

Custom API Integration

Getting Connected

Application ID (AppId)




552db384f8d116c592a264901738b567




Username / Email Address



Password

Note: Once you leave this page this password will no longer be visible. Please store this password for safe keeping.

5. Put your API details into the right field in your LiveWebinar account and click the **“Save”** button.







APP ID

API USERNAME

API PASSWORD

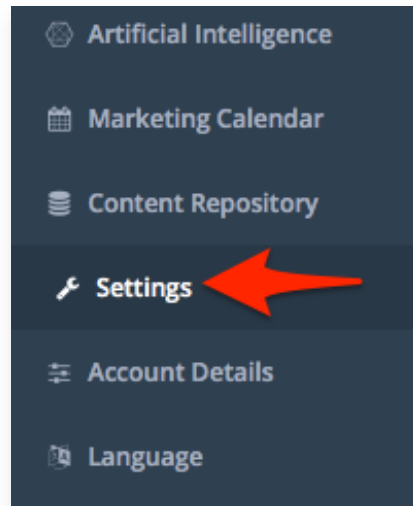
ACCOUNT ID

CLIENT FOLDER ID

SAVE

SalesManago

1. Login into your LiveWebinar account and go the “**Integration**” and then to “**Marketing Integration**” in the main menu. Then choose SalesManago. Log in to your SalesManago account and go to “**Settings**”. You will find it on the left bottom corner of the site.



2. Choose “**Integration**” from the upper menu.



3. On the bottom of this site you will find your **API credentials**.

Settings

API Access

Facebook

Mailing system

SMS Gateway

APPmanago

Focus Telecom

Endpoint:

app2.salesmanago.pl

Client ID

nwukb1bd32sp54ty

API Secret:

MicroSite Key:

4. Paste them into the corresponding fields in the LiveWebinar user panel and then Click “**Save**”.

Constant Contact

1. Login into your LiveWebinar account and go the “**Integration**” and then to “**Marketing Integration**” in the main menu. Then choose Constant Contact. Log into your Constant Contact account and go to <https://developer.constantcontact.com/>. Then click the “**Get Started**” button.



2. Follow the instructions on the page that pops up (see below). In the first step you have to set up or log into your **Mashery** developer account.


Get Started with the Constant Contact v2 API

Ready to start integrating with Constant Contact? We've made it easy for you to get started in just a few short steps. We leverage Mashery's robust API management platform to deliver a development experience that gives you the information and tools you need to quickly get your apps integrated with Constant Contact.

- Step 1 Set up (or log into) your Mashery developer account.**
- Step 2 Create a new application and Get an API key (aka client ID) to start integrating with us.**
 - Store your API Key. You can always go back later to change and view your application settings.
 - Your API Key will identify your application, and can be used for any number of Constant Contact accounts.
- Step 3 Start your integration!**

3. In the “**Home**” tab click “**Register**” to register your application (in this case we’re going to register LiveWebinar to get the API key and access token).

Signed in as borywozniak12 | My Account | Sign Out

Constant Contact 

MASHERY MADE

Home API Tester Apps & API Keys

Constant Contact v2 API

Welcome to the Constant Contact API portal!

Having difficulty [resetting your password](#)?! Please reset it [here](#)!!!

Changes made to the developer account profile now require users to include their First and Last Name. After resetting your password, please add your name in your account profile so that you can reset your password normally in the future.

It's easy to get started building your integration:

- 1. Sign in**
Create an account or [Sign in](#).
- 2. Register your app**
Once you're signed in, [register](#) your application and get an API key.
Choose Standard API Access unless you are already a Constant Contact [Technology & Platform partner](#).
- 3. Get an access token**
Click [API Tester](#), enter an API key and click Get Access Token.
Sign in to your Constant Contact user account, or create a trial account; the access token is returned after you Grant Access

4. Fill out the fields like on the picture below. In the **Register Callback URL** field put this link:

https://app.livewebinar.com/integrations/automation?constantcontact_authorized=1

Register Your New Application

- 1. Application Name:**
For developers: This is the name that appears on the Grant Access screen during the OAuth flow.
- 2. Company Name:**
Name of the company that is publicly associated with the app
- 3. Website:**
URL of the application or company website (80 characters max). URL must include http:// or https://
- 4. Application Description:**
Briefly describe the application (2048 characters max)

Our cloud-based webinar solution gives any business an innovative communication service that goes beyond just video conferences. LiveWebinar lets you stream your meetings, screen share, record your webinars and more! Key features: customized branding, content sharing, whiteboard module for illustrating ideas or taking notes, and engagement analysis.

Register Callback URL

5. Scroll down Accept Terms of Service and click “**Register Application**” button.

Terms of Service

Please review the information that you have entered above and agree to the [terms of service](#).

☒ I agree to the terms of service

Register Application

6. You will be notified that your application (LiveWebinar) has been registered. In the next step you have to get API key and access token. Click on the link marked on the picture below.

HomeAPI TesterApps & API Keys

Constant Contact Application Registration

Application Registered!

Get an access token and try the API [here](#).

Your API keys are:

Constant Contact API: Standard API Access

Key: a9nwtk5sbztxgrsrsvrzmeq4

Application	LiveWebinar
Key:	a9nwtk5sbztxgrsrsvrzmeq4
Secret:	efk9YCwBuHb3KMP5MYpAftkA
Status:	active
Created:	1 second ago

Key Rate Limits

4 Calls per second

10,000 Calls per day

7. You will be redirected to the “**API Tester**”. To get your access token click the “**Get access token**” button marked on the screen below.

Home API Tester Apps & API Keys

API Tester

Use the API Tester to make API calls to a Constant Contact account. The API Tester requires an API key and an access token that grants access to data in a Constant Contact account. If you have forgotten or do not have a token, click the Get Access Token button below.

v2 AppConnect API ▼

API for managing contacts, lists, email and event campaigns, and other Contant Contact resources.

App/Key: LiveWebinar: a9nwtk5sbztxgrsrsvrzmeq4 ▼ [Manually provide key information](#)

Enter access token:

Need an access token?

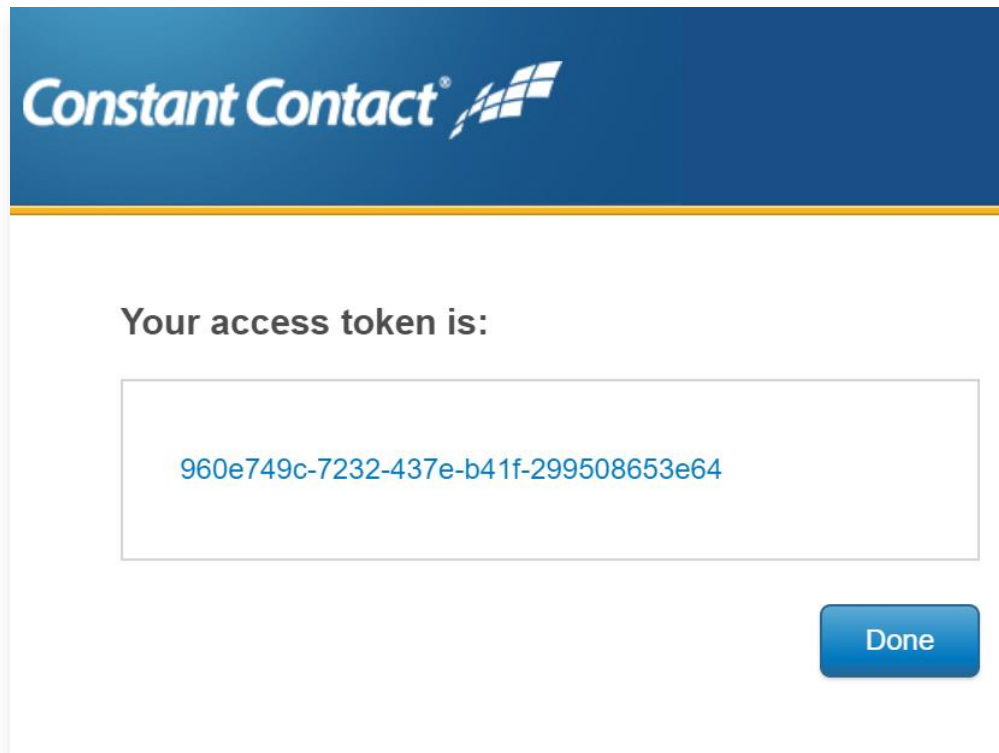
[Toaale All Endpoints](#) | [Toaale All Methods](#)

- You will be asked if you allow LiveWebinar to access/update your Constant Contact account. Choose **“Allow”**.

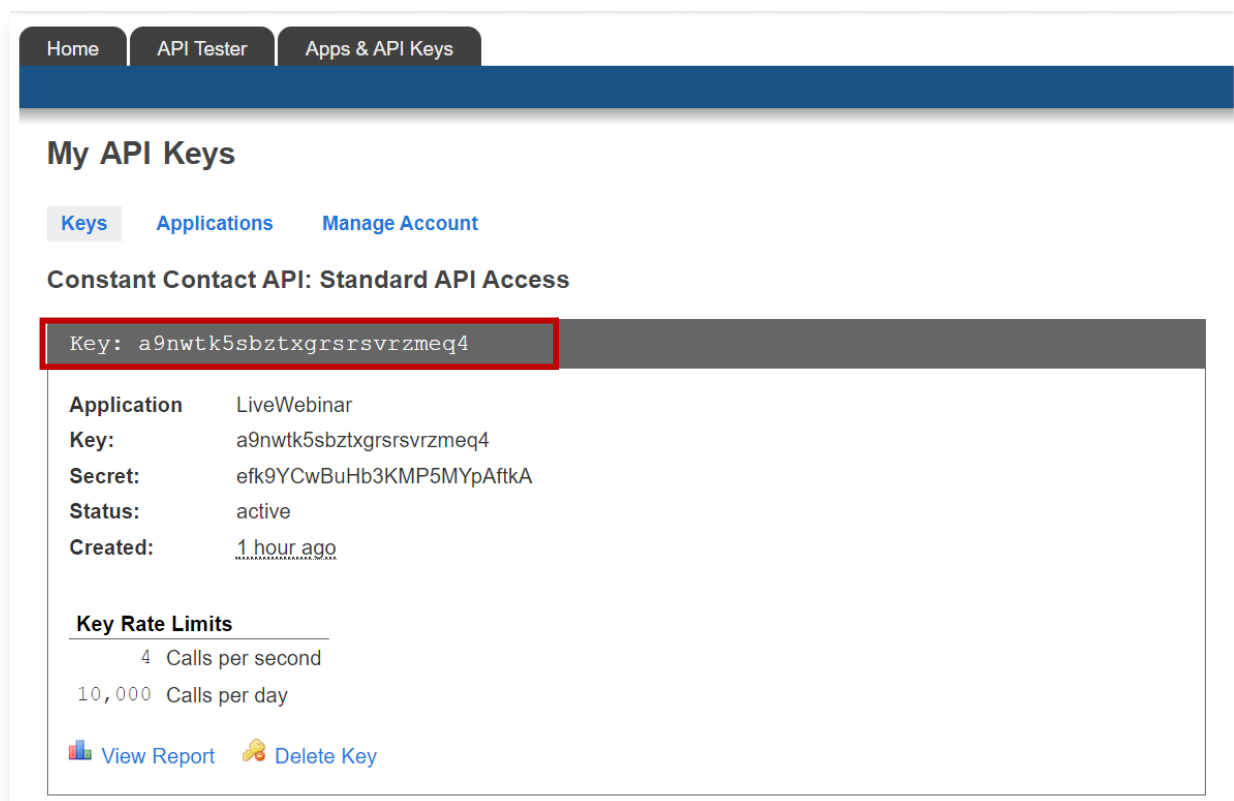
Allow Access?

LiveWebinar would like to access and/or update your Constant Contact account.

- On the next screen you will see your access token. **Copy and save it in a safe place.** Then click **“Done”**.



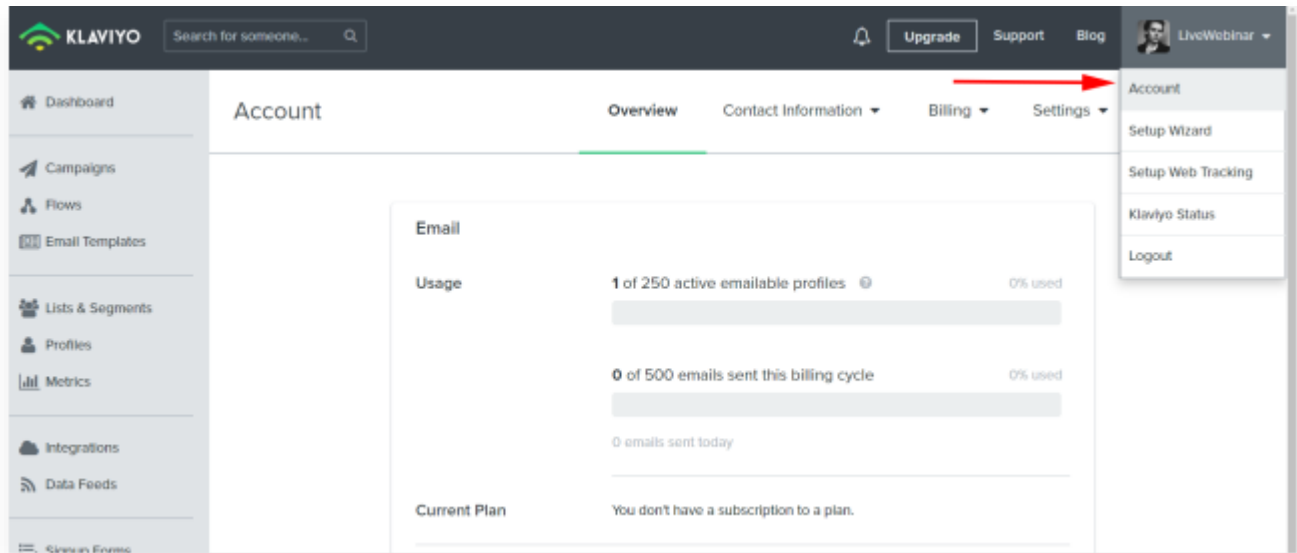
10. Then go to the “Apps & API Keys” tab and **copy your Key**.



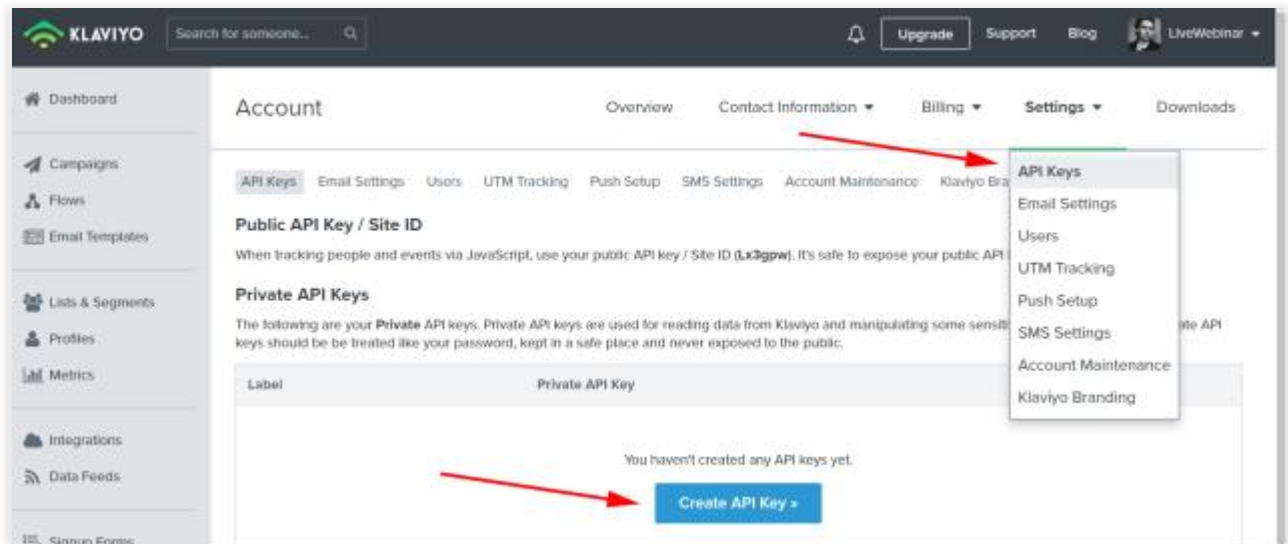
11. Paste your access token and API key into the right fields in your LiveWebinar account. Then click “Save”.

KLAVIYO

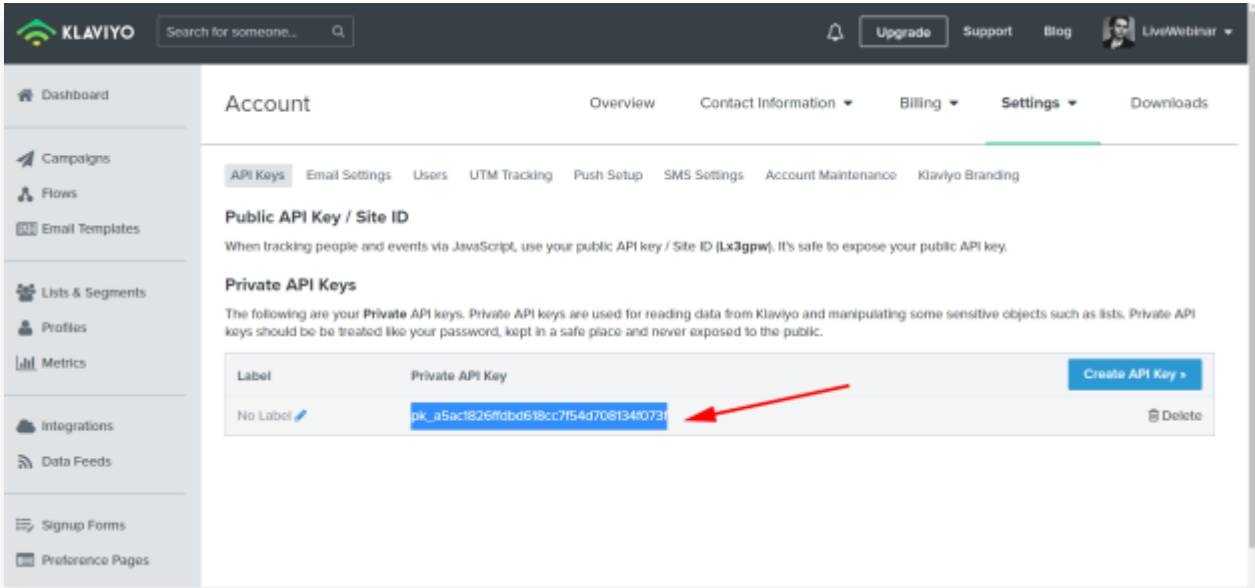
1. Login into your LiveWebinar account and go the “**Integration**” and then to “**Marketing Integration**” in the main menu. Then choose KLAVIYO. Log into your Klaviyo account and go to “**Account**”.



2. Go to the Settings and then to “**API keys**”. Click the “**Create API Key**” button

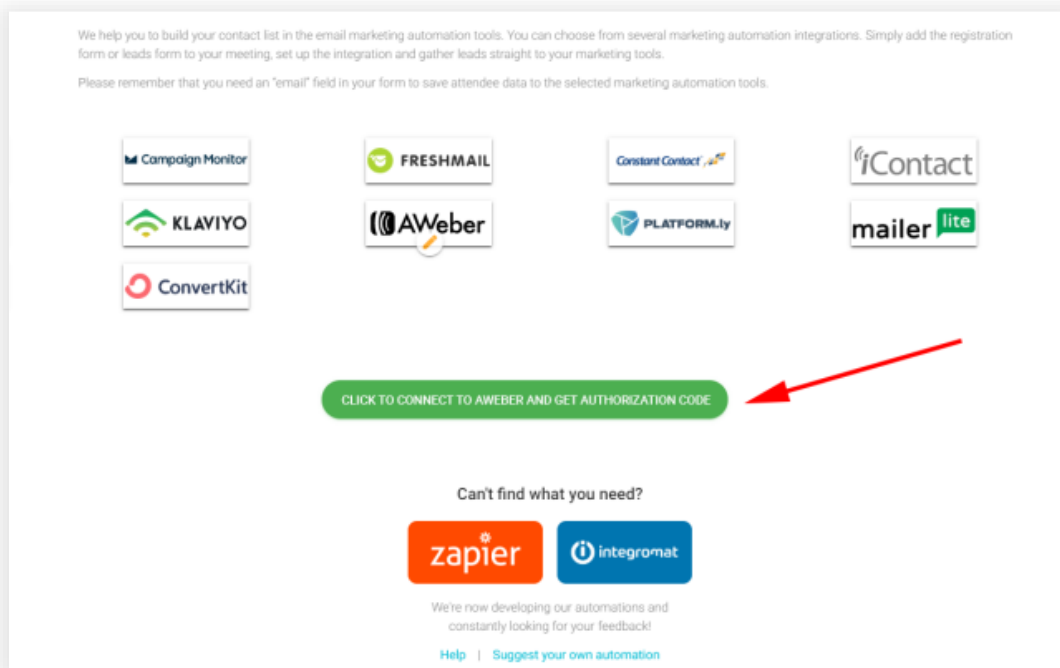


3. Copy your API key (shown below) and paste it into the corresponding fields in your LiveWebinar user panel. Then click the “**Save**” button.

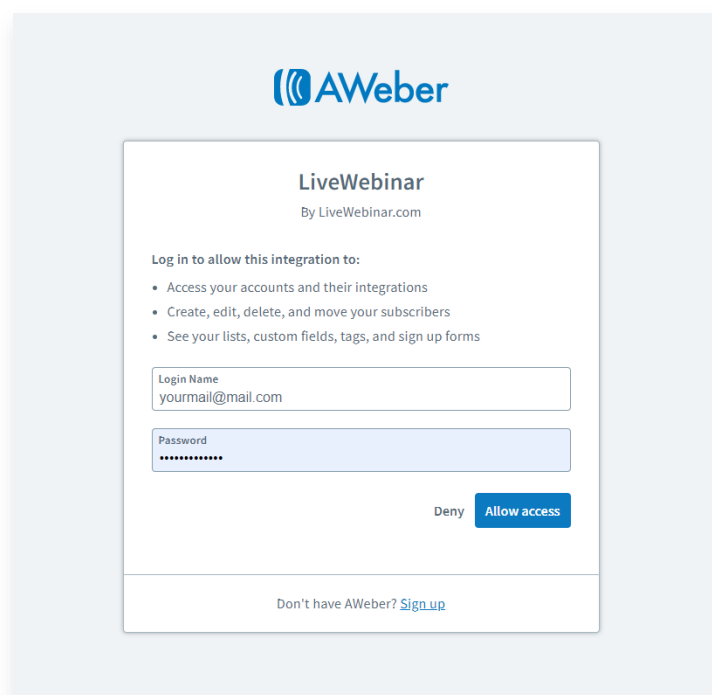


AWeber

1. Login into your LiveWebinar account and go the “**Integration**” and then to “**Marketing Integration**” in the main menu. Then choose AWeber. Log into your LiveWebinar account, go to “**Marketing Automation**” in the main menu and click on the AWeber icon. Then click on the green button marked below.



2. Log into your AWeber account.



3. Right after you click on the **“Allow access”** button. The form will redirect you back to your LiveWebinar Dashboard. As you can see, the **“Authorization code”** field is filled. You can now click on the **“Save”** button.

We help you to build your contact list in the email marketing automation tools. You can choose from several marketing automation integrations. Simply add the registration form or leads form to your meeting, set up the integration and gather leads straight to your marketing tools.

Please remember that you need an "email" field in your form to save attendee data to the selected marketing automation tools.

Campaign Monitor

FRESHMAIL

Constant Contact

iContact

KLAVIYO

AWeber

PLATFORM.ly


mailer lite

ConvertKit

AUTHORIZATION CODE

tJG0pZtcisgU2ZU0XQICJzuVE43W9LUR

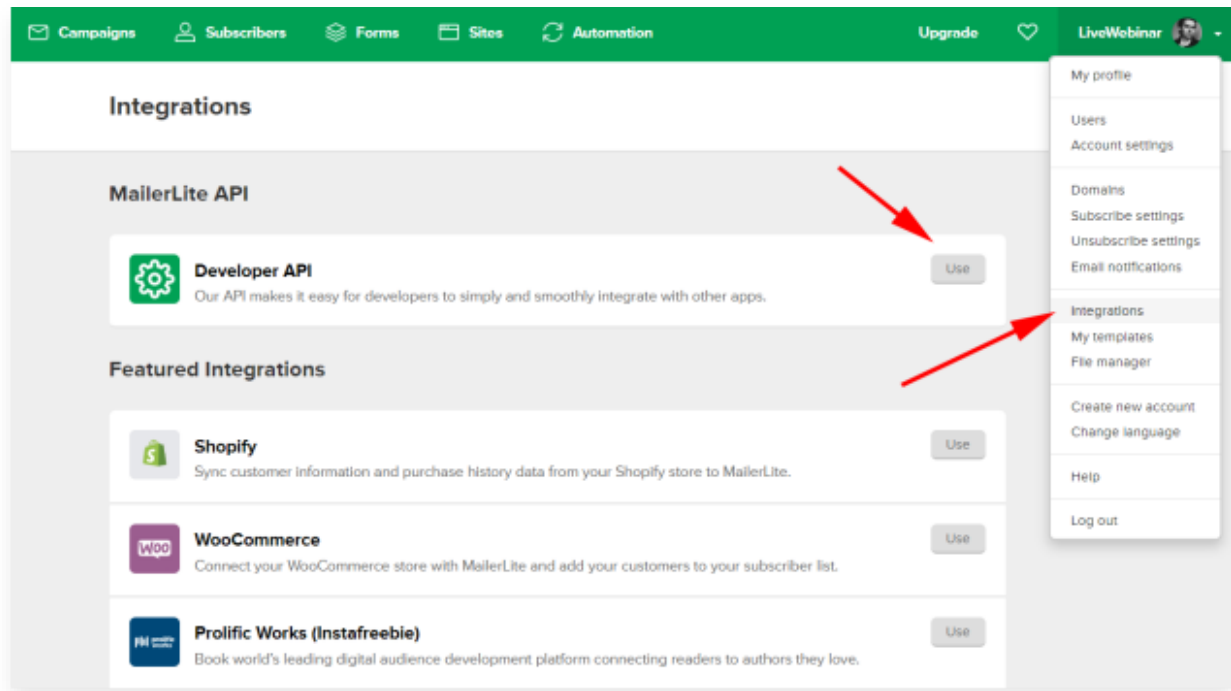
SAVE



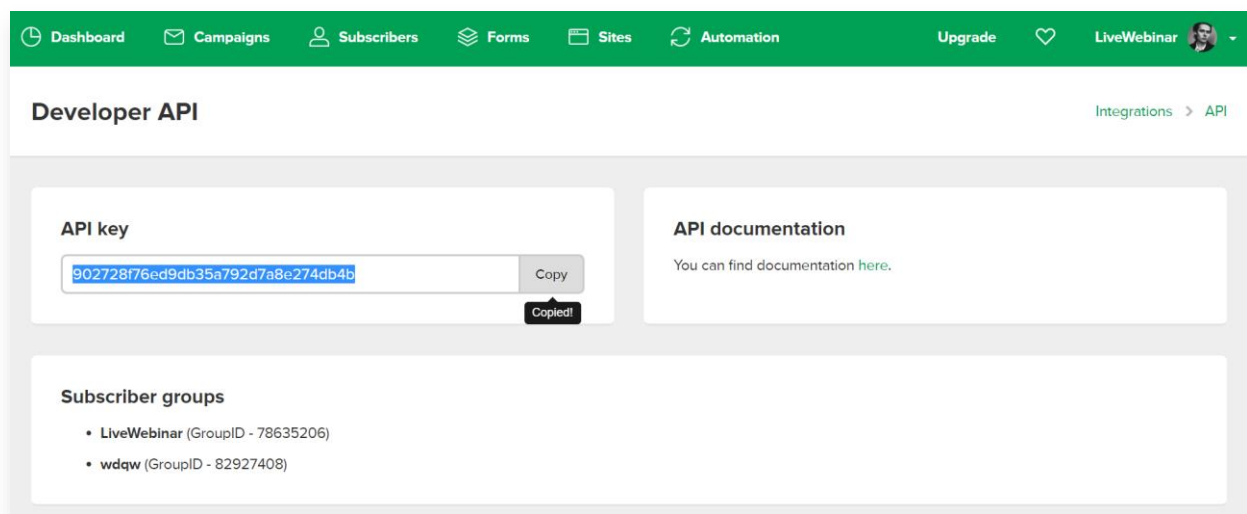
4. You will then receive an email confirming that you've connected LiveWebinar to your AWeber account.

MailerLite

1. Login into your LiveWebinar account and go the “**Integration**” and then to “**Marketing Integration**” in the main menu. Then choose MailerLite. Login into your MailerLite account and go to “**Integrations**”. Then choose “**Developer API**” by clicking the “**Use**” button.



2. Copy your API key.



3. Paste it into the corresponding fields in your LiveWebinar Account and click “**Save**”.
4. In order to properly transfer data from LiveWebinar to MailerLite, you need to pay attention to field names set in form options. The names in all fields in form options must be the same both in LiveWebinar and MailerLite.

To set the names, disable the auto option and choose the appropriate field name yourself from the list (similar to what is in MailerLite).

Form Options

Enable registration mode on this form
After filling out their information, the attendees will receive a unique URL that allows them to join the event.

Marketing automation integrations
Please remember that you need an "email" field in your form to save attendee data to the selected marketing automation tools.

PROVIDER
MailerLite

LIST
12 ano e depois?

FIELDS MAPPING
[Toggle On]

AUTO
[Toggle Off]

FORM FIELD NAME
E-mail

PROVIDER FIELD NAME
email

Fields Mapping List:

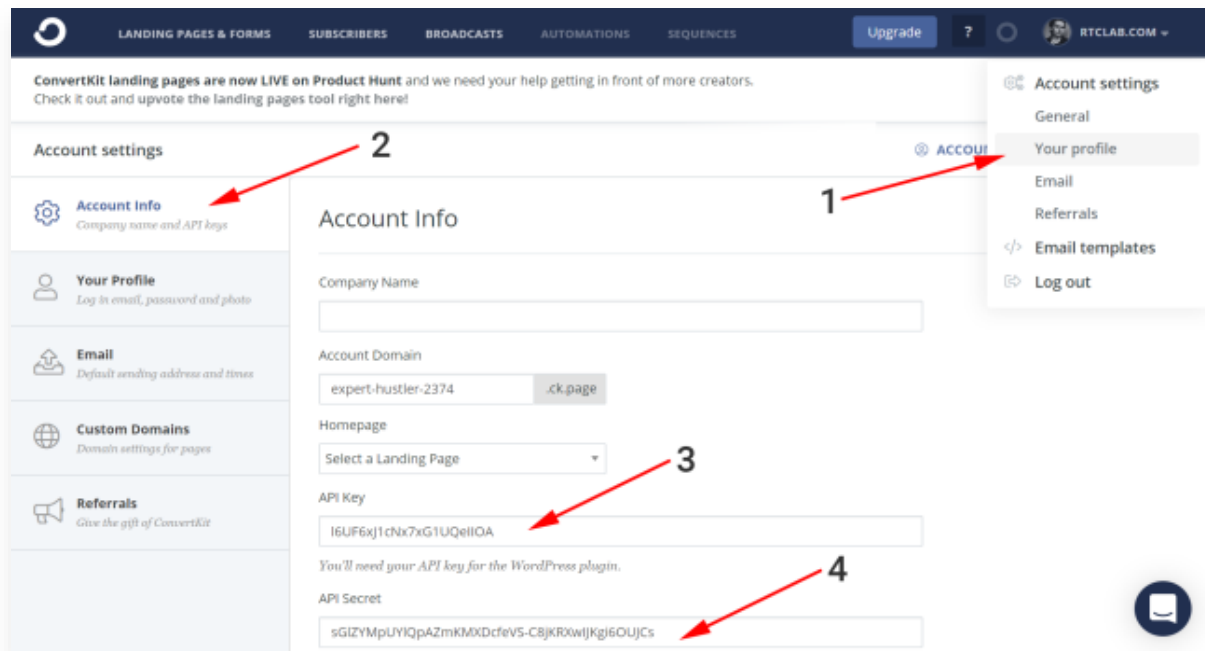
- email
- name
- last_name
- phone_number
- company
- city
- state
- country
- zip
- custom

Buttons:

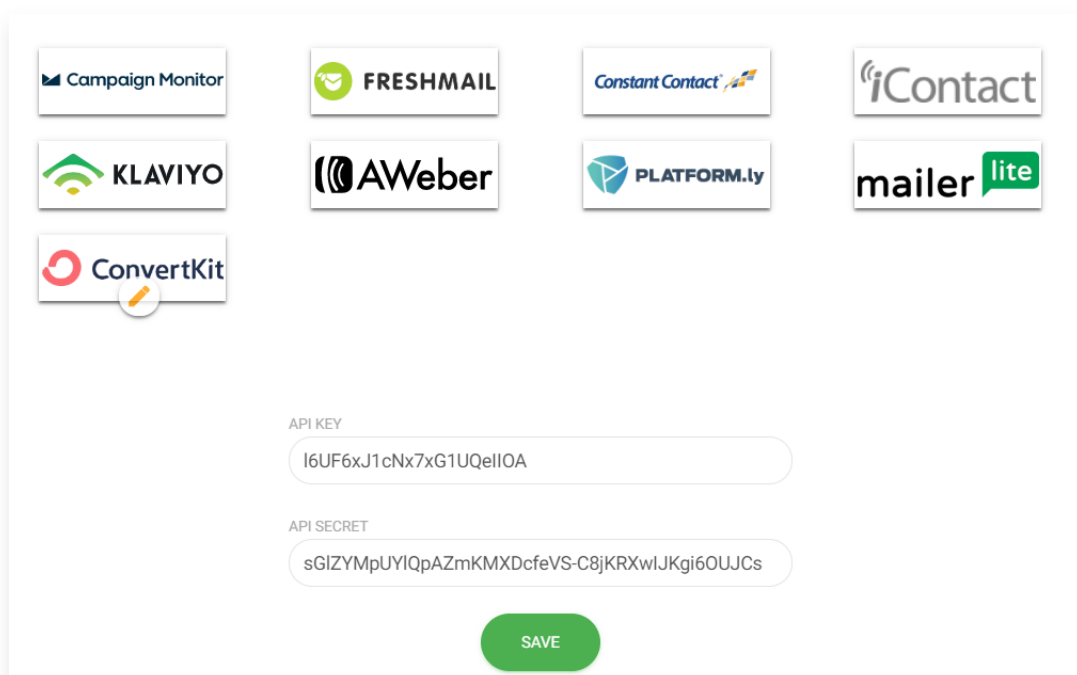
- + Add new mapping
- + Add new event mapping
- + Add next integration

ConvertKit

1. Login into your LiveWebinar account and go the “**Integration**” and then to “**Marketing Integration**” in the main menu. Then choose ConvertKit. Log into your ConvertKit account and go to your “**Account Settings**” (1). Then click on “**Account Info**” (2) and copy your API Key (3) and API Secret (4).

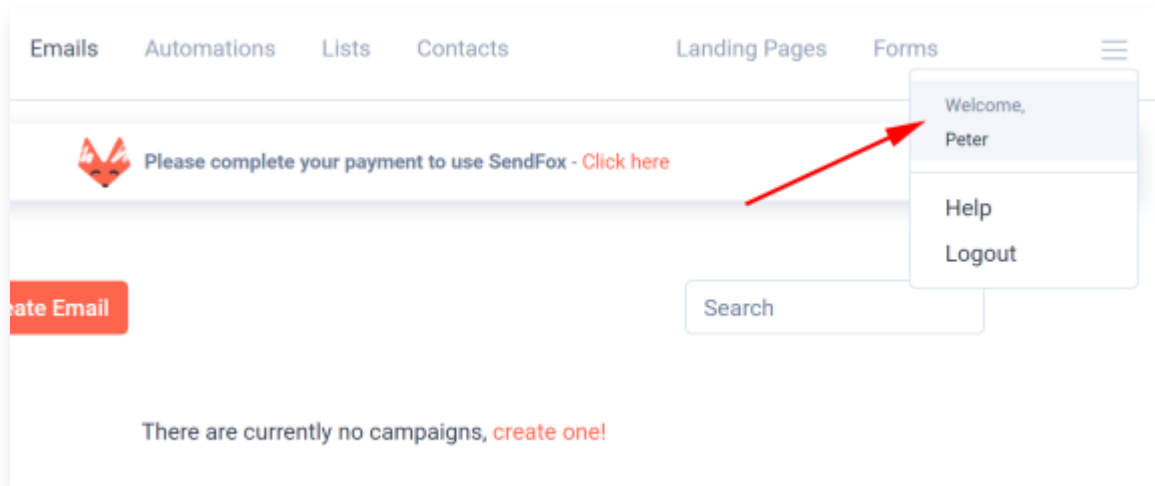


2. Paste your **API Key** and **API Secret** into the matching fields in your LiveWebinar account. Click “**Save**”.

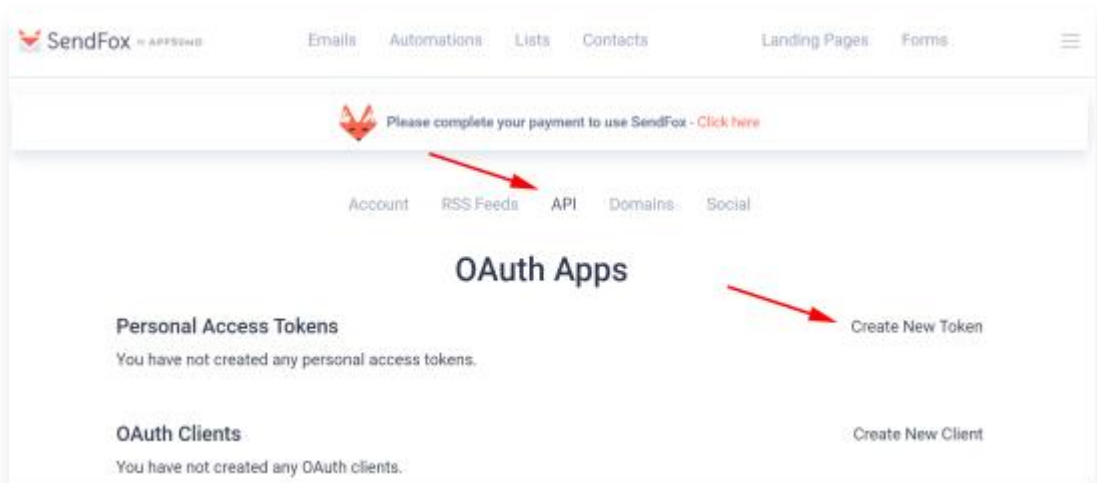


SendFox

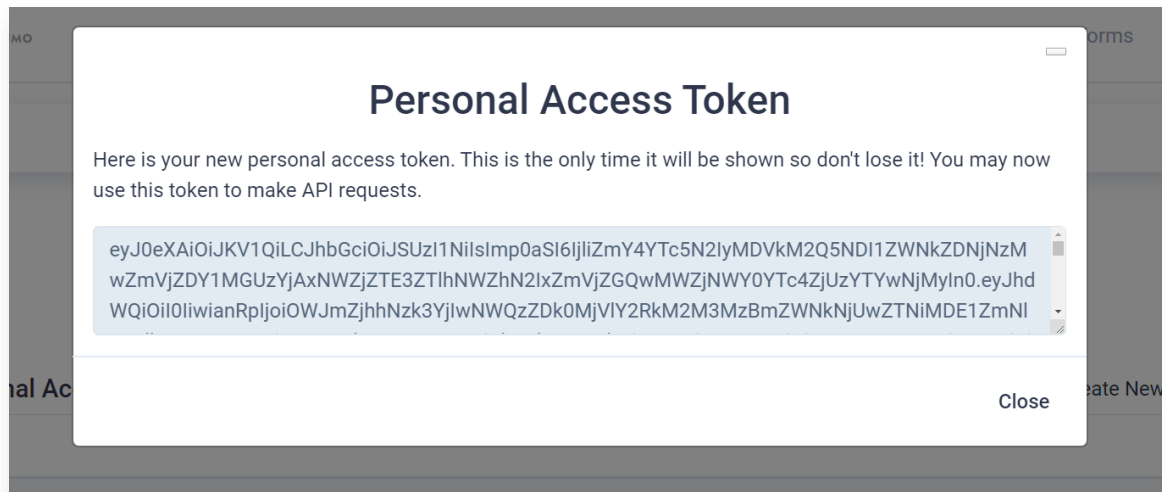
1. Login into your LiveWebinar account and go the “**Integration**” and then to “**Marketing Integration**” in the main menu. Then choose SendFox. Login into your Sendfox Account and go to your **Profile Settings**.



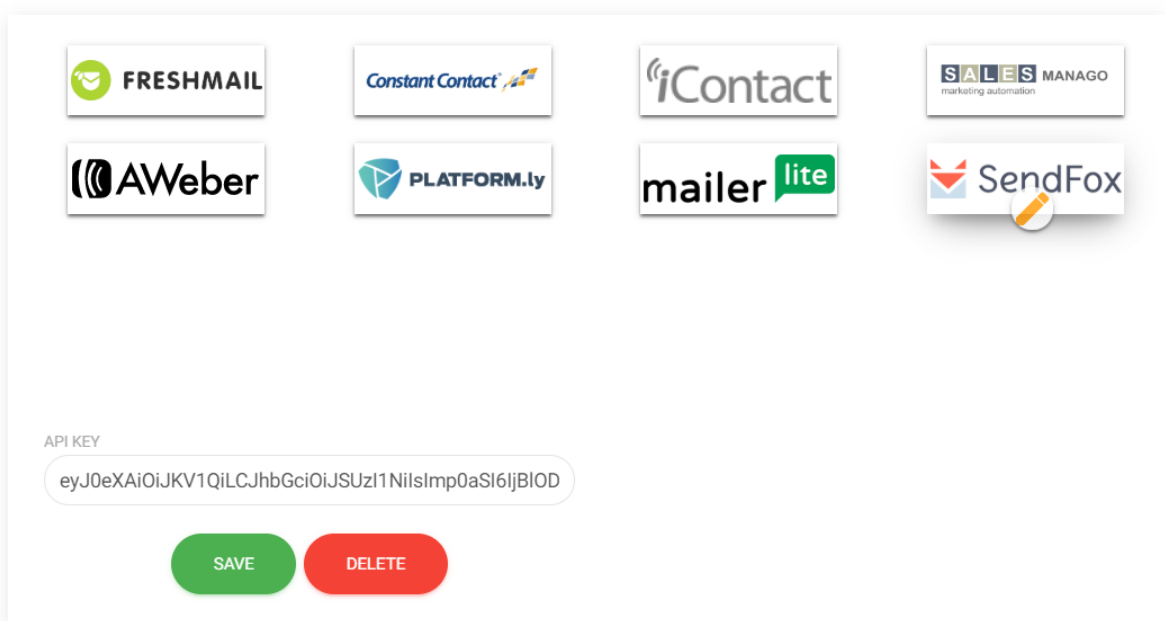
2. Choose “**API**” and then click on “**Create New Token**”.



3. Name your new token, click on “**Create**”, then select it & copy it.

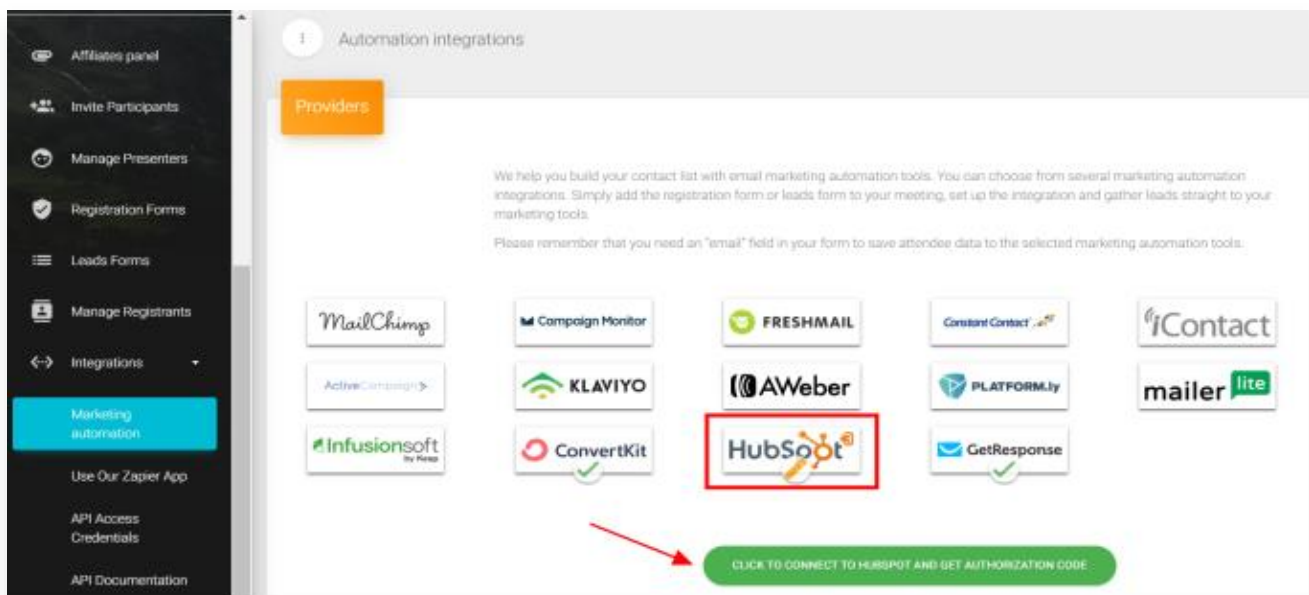


4. Paste your **Personal Access Token** into the corresponding field in your LiveWebinar account. Click **“Save”**.

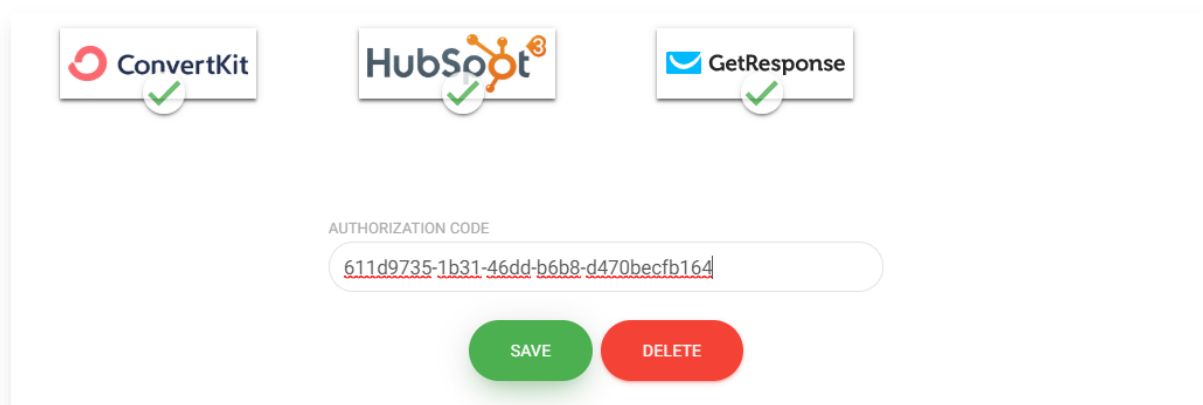


Hubspot

1. Login into your LiveWebinar account and go the “**Integration**” and then to “**Marketing Integration**” in the main menu. Then choose Hubspot and click the “**Click to Connect to Hubspot and Get Authorization Code**” button (you have to be logged into your Hubspot account).

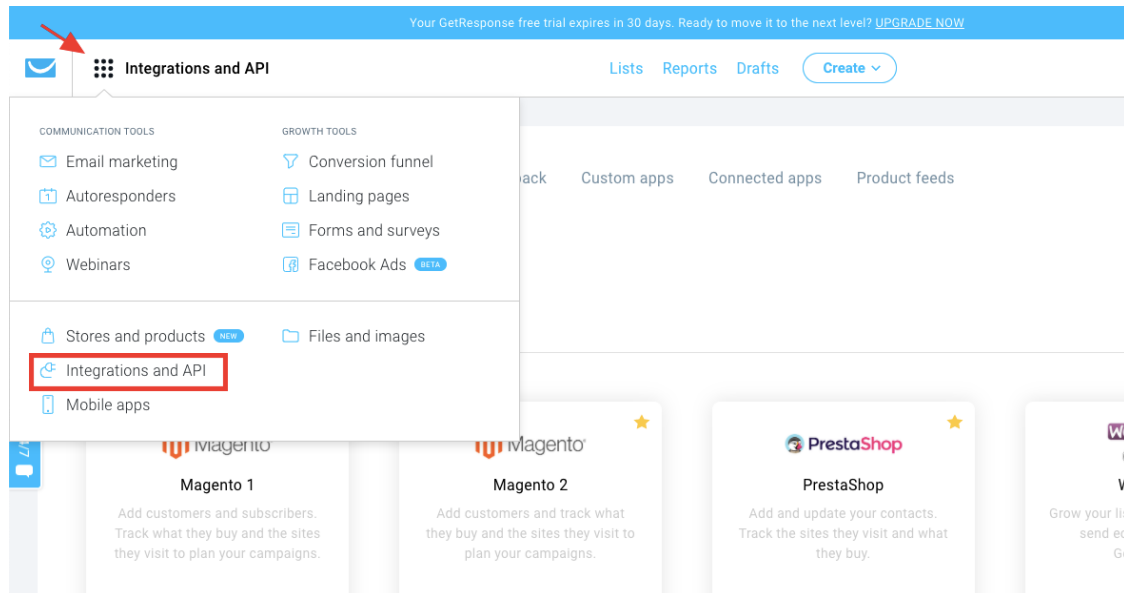


2. You will see that “**Authotization Code**” field has been filled out. Click “**Save**” and you will get a notification that your integration with Hubspot is ready.

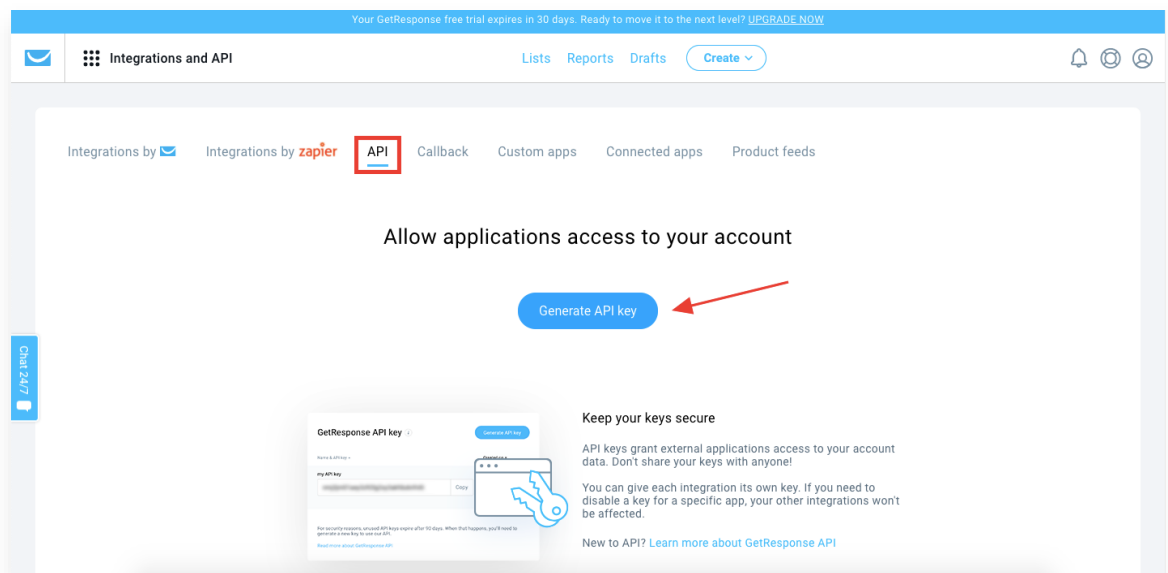


GetResponse

1. Login into your LiveWebinar account and go the “**Integration**” and then to “**Marketing Integration**” in the main menu. Then choose GetResponse. Login on your GetResponse account and open the main menu. Choose “**Integrations & API**”.



2. Go to the “**API**” tab and click “**Generate API key**”



3. After you generate your API key click the “**Copy**” button.

Your GetResponse free trial expires in 30 days. Ready to move it to the next level? [UPGRADE NOW](#)

Integrations and API [Lists](#) [Reports](#) [Drafts](#) [Create](#)

Integrations by Integrations by **zapier** **API** [Callback](#) [Custom apps](#) [Connected apps](#) [Product feeds](#)

You need API key to access GetResponse web services. This key should be kept as secret as your password — don't share it with anybody. [Generate API key](#)

Name & API key	Created on
API Key svlo83uyk3wz5sah4dd6pbcdommiwgdd	May 19, 2020 6:01 pm

Chat 24/7

4. In the next step, paste it into the right field in your LiveWebinar account and click the “**Save**” button.

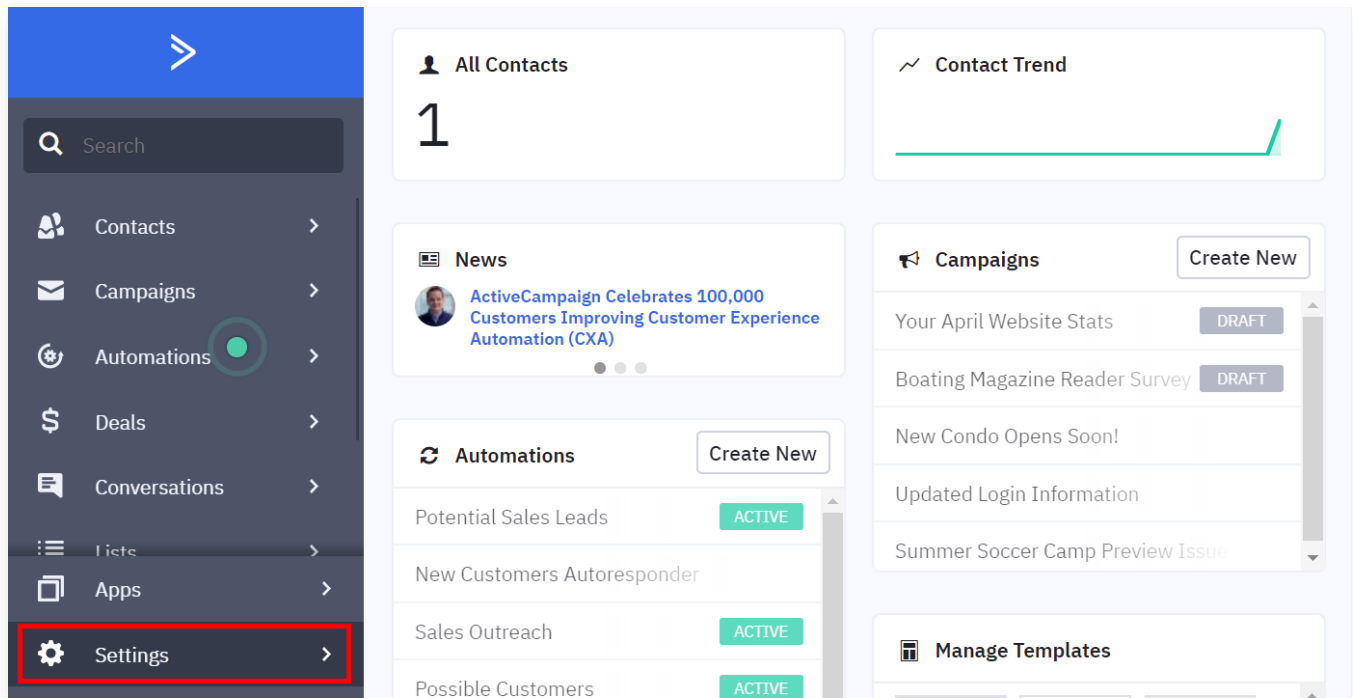
API KEY

xqbipbsb52vx0sue9bzk7d6uw7angp2wc

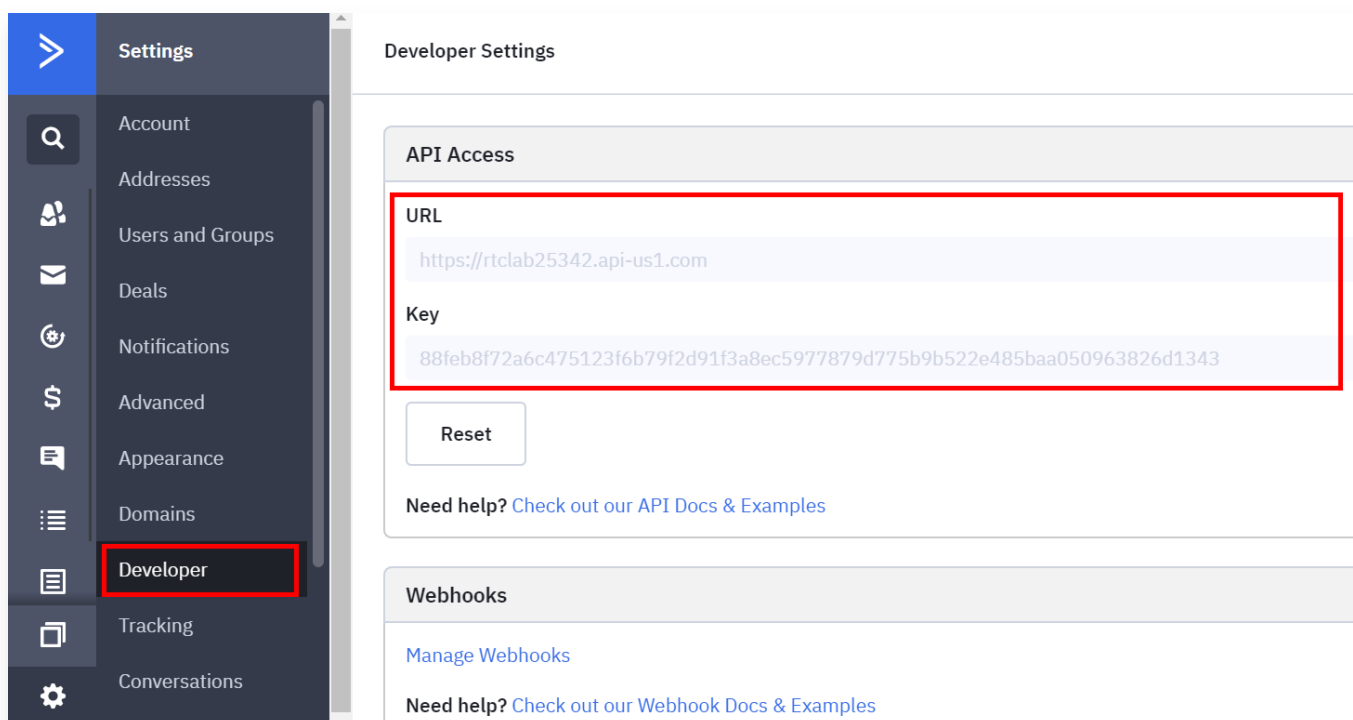
[SAVE](#) [DELETE](#)

ActiveCampaign

1. Login into your LiveWebinar account and go the “**Integration**” and then to “**Marketing Integration**” in the main menu. Then choose ActiveCampaign. Login into your ActiveCampaign account and go to the “**Settings**” section.



2. Go to the “**Developer**” tab and copy the URL and Key in the “**API Access**” section.



3. Paste Your URL and Key into the right fields in your LiveWebinar account and click the “**Save**” button.

The screenshot shows a user interface for integrating a marketing automation tool. At the top, there is a grid of ten logos for various services: ActiveCampaign, Klaviyo, AWeber, Platform.ly, MailerLite, SendFox, Infusionsoft by Keep, ConvertKit, HubSpot, and GetResponse. Below this grid, there are two input fields. The first is labeled 'URL' and contains the text 'https://rtclab25342.api-us1.com'. The second is labeled 'KEY' and contains the text '88feb8f72a6c475123f6b79f2d91f3a8ec59'. At the bottom center of the form is a green 'SAVE' button.

ActiveCampaign > KLAVIYO AWeber PLATFORM.ly mailer lite SendFox

Infusionsoft by Keep ConvertKit HubSpot GetResponse

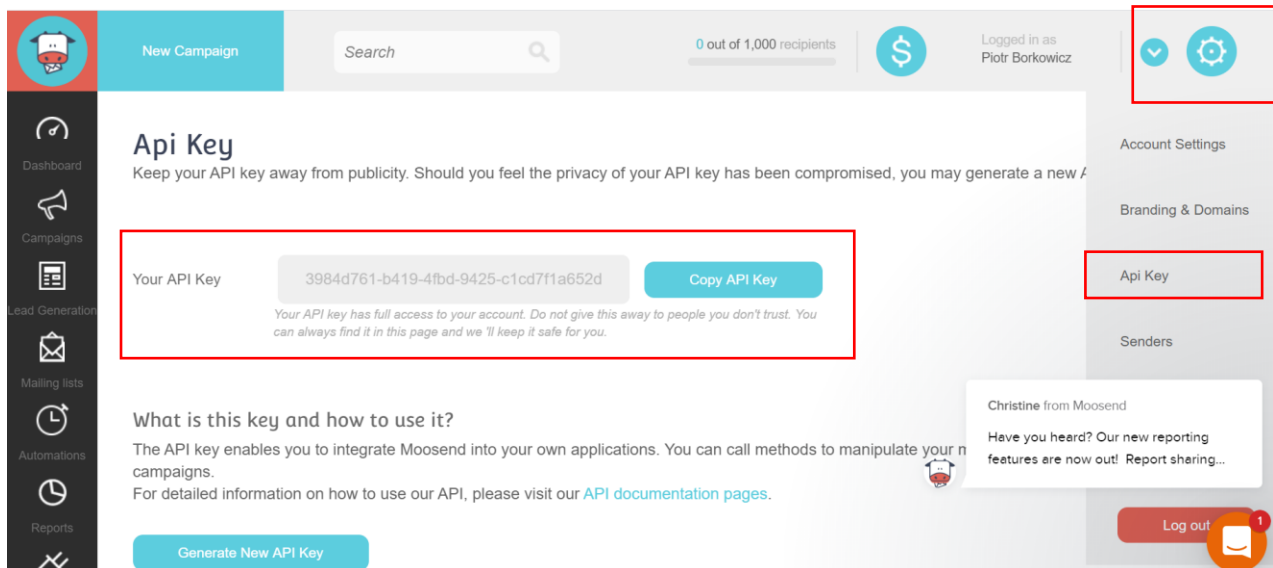
URL
https://rtclab25342.api-us1.com

KEY
88feb8f72a6c475123f6b79f2d91f3a8ec59

SAVE

Moosend

1. Login into your LiveWebinar account and go the “**Integration**” and then to “**Marketing Integration**” in the main menu. Then choose Moosend. Login into your Moosend account, open the profile menu on the right and go to the “**Api Key**” section.



2. Copy your **API Key** by pressing the “**Copy API Key**” button. Paste it in the right field on your LiveWebinar account and click “**Save**”. You should be notified that your integration has been set correctly.