HOW TO INTEGRATE MARKETING AUTOMATION PLATFORMS WITH LIVEWEBINAR
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Description

To integrate your email automation solution with our platform, go to “Integrations” in the user panel and choose “Marketing Automation”.

Choose your e-mail automation solution from the list and fill in the needed information. In the most cases it will be API key/secret or access token that you have to generate in your marketing automation platform and paste into the right fields in your LiveWebinar account.

After you save the integration with the particular 3rd party platform you will be able to connect your registration form to this solution.
1. Login into your LiveWebinar account and go the “Integration” and then to “Marketing Integration” in the main menu. Then choose Mailchimp. Log in to your Mailchimp account and click on the “Account”.

2. Next click on the “Extras” and choose “API keys” to find your API key.

3. Copy the API key and paste it in LiveWebinar. Next click on “Save” button.
1. Login into your LiveWebinar account and go the “Integration” and then to “Marketing Integration” in the main menu. Then choose Campaign Monitor. Log in to your Campaign Monitor account and at the right top corner click on your account settings (you will find a drop-down menu when you will click on your name).

2. Click on “API keys” to find the details of your Campaign Monitor account.
3. Copy the API details and paste them into the marked fields in your LiveWebinar account. Next click on the “Save” button.
1. Login into your LiveWebinar account and go the “Integration” and then to “Marketing Integration” in the main menu. Then choose Freshmail. Log in to your Freshmail account and click on the “Settings” section. You will find it in the right upper corner in your account details.

2. Click on “Plugins and API”.

3. Next click “Integration”. You will find you API key and API secret on the right side.
4. Paste your API details into the right fields in your LiveWebinar account and click the “Save” button.
1. Login into your LiveWebinar account and go the “Integration” and then to “Marketing Integration” in the main menu. Then choose iContact. Log in to your iContact account and click on the “Settings and billing” section. You will find it in the right upper corner in your account details.

2. Choose “iContact Integrations”.

3. Next choose “Custom API Integrations”.

4. You will get all the data that you need to fill in. Paste them in the LiveWebinar user panel and integrate with your iContact.
5. Put your API details into the right field in your LiveWebinar account and click the “Save” button.
1. Login into your LiveWebinar account and go the “Integration” and then to “Marketing Integration” in the main menu. Then choose SalesManago. Log in to your SalesManago account and go to “Settings”. You will find it on the left bottom corner of the site.

2. Choose “Integration” from the upper menu.

3. On the bottom of this site you will find your API credentials.

4. Paste them into the corresponding fields in the LiveWebinar user panel and then Click “Save”.
1. Login into your LiveWebinar account and go the “Integration” and then to “Marketing Integration” in the main menu. Then choose Constant Contact. Log into your Constant Contact account and go to https://developer.constantcontact.com/. Then click the “Get Started” button.

![Constant Contact]

2. Follow the instructions on the page that pops up (see below). In the first step you have to set up or log into your Mashery developer account.

![Get Started with the Constant Contact v2 API]

3. In the “Home” tab click “Register” to register your application (in this case we’re going to register LiveWebinar to get the API key and access token).
4. Fill out the fields like on the picture below. In the **Register Callback URL** field put this link:

https://app.livewebinar.com/integrations/automation?constantcontact_authorized=1
5. Scroll down Accept Terms of Service and click “Register Application” button.

6. You will be notified that your application (LiveWebinar) has been registered. In the next step you have to get API key and access token. Click on the link marked on the picture below.

7. You will be redirected to the “API Tester”. To get your access token click the “Get access token” button marked on the screen below.
8. You will be asked if you allow LiveWebinar to access/update your Constant Contact account. Choose “Allow”.

9. On the next screen you will see your access token. **Copy and save it in a safe place.** Then click “Done”. 
10. Then go to the “Apps & API Keys” tab and copy your Key.

11. Paste your access token and API key into the right fields in your LiveWebinar account. Then click “Save”.
1. Login into your LiveWebinar account and go the “Integration” and then to “Marketing Integration” in the main menu. Then choose KLAVIYO. Log into your Klaviyo account and go to “Account”.

2. Go to the Settings and then to “API keys”. Click the “Create API Key” button

3. Copy your API key (shown below) and paste it into the corresponding fields in your LiveWebinar user panel. Then click the “Save” button.
Public API Key / Site ID

When tracking people and events via JavaScript, use your public API key / Site ID (Ld3gpw). It's safe to expose your public API key.

Private API Keys

The following are your Private API keys. Private API keys are used for reading data from Klaviyo and manipulating some sensitive objects such as lists. Private API keys should be treated like your password, kept in a safe place and never exposed to the public.

<table>
<thead>
<tr>
<th>Label</th>
<th>Private API Key</th>
</tr>
</thead>
<tbody>
<tr>
<td>No Label</td>
<td>9a_5e182b6fbd018c76542e50a346873</td>
</tr>
</tbody>
</table>
1. Login into your LiveWebinar account and go the “Integration” and then to “Marketing Integration” in the main menu. Then choose AWeber. Log into your LiveWebinar account, go to “Marketing Automation” in the main menu and click on the AWeber icon. Then click on the green button marked below.

2. Log into your AWeber account.
3. Right after you click on the “Allow access” button. The form will redirect you back to your LiveWebinar Dashboard. As you can see, the “Authorization code” field is filled. You can now click on the “Save” button.

4. You will then receive an email confirming that you’ve connected LiveWebinar to your AWeber account.
MailerLite

1. Login into your LiveWebinar account and go the “Integration” and then to “Marketing Integration” in the main menu. Then choose MailerLite. Login into your MailerLite account and go to “Integrations”. Then choose “Developer API” by clicking the “Use” button.

2. Copy your API key.

3. Paste it into the corresponding fields in your LiveWebinar Account and click “Save”.

4. In order to properly transfer data from LiveWebinar to MailerLite, you need to pay attention to field names set in form options. The names in all fields in form options must be the same both in LiveWebinar and MailerLite.
To set the names, disable the auto option and choose the appropriate field name yourself from the list (similar to what is in MailerLite).
1. Login into your LiveWebinar account and go the “Integration” and then to “Marketing Integration” in the main menu. Then choose ConvertKit. Log into your ConvertKit account and go to your “Account Settings” (1). Then click on “Account Info” (2) and copy your API Key (3) and API Secret (4).

2. Paste your API Key and API Secret into the matching fields in your LiveWebinar account. Click “Save”.

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**ConvertKit**

![ConvertKit Integration](image.png)

1. Login into your LiveWebinar account and go the “Integration” and then to “Marketing Integration” in the main menu. Then choose ConvertKit. Log into your ConvertKit account and go to your “Account Settings” (1). Then click on “Account Info” (2) and copy your API Key (3) and API Secret (4).

2. Paste your API Key and API Secret into the matching fields in your LiveWebinar account. Click “Save”.

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1. Login into your LiveWebinar account and go the “Integration” and then to “Marketing Integration” in the main menu. Then choose SendFox. Login into your Sendfox Account and go to your Profile Settings.

2. Choose “API” and then click on “Create New Token”.

3. Name your new token, click on “Create”, then select it & copy it.
4. Paste your **Personal Access Token** into the corresponding field in your LiveWebinar account. Click “Save”.

![Personal Access Token dialog box]

API KEY: eyjOeXAI0JJKV1QiLCJhbGciOiJSUzI1NiIsImIpOaSi6jjiZmY4YTCs5N2lyMDVkMzQ5NDI1ZWVkZ2NjZmMwZmVjZDY1MGUyYjAxNWZjZTE3ZTlhNWZhN2ixZmVjZGQyMWZjNjY0Y2Tc4ZjUzYTYWNgNjMlN0.eygjhdWQJ0lOliwianRpi0j0i0WJjmZjhhNzki3YjwvNWQzZDk0MjVlY2RkM2IzMzBmZWNkNjUwZTNIMDE1ZmNi

Buttons: Save, Delete
1. Login into your LiveWebinar account and go the “Integration” and then to “Marketing Integration” in the main menu. Then choose Hubspot and click the “Click to Connect to Hubspot and Get Authorization Code” button (you have to be logged into your Hubspot account).

2. You will see that “Authorization Code” field has been filled out. Click “Save” and you will get a notification that your integration with Hubspot is ready.
GetResponse

1. Login into your LiveWebinar account and go the “Integration” and then to “Marketing Integration” in the main menu. Then choose GetResponse. Login on your GetResponse account and open the main menu. Choose “Integrations & API”.

2. Go to the “API” tab and click “Generate API key”

3. After you generate your API key click the “Copy” button.
4. In the next step, paste it into the right field in your LiveWebinar account and click the “Save” button.
1. Login into your LiveWebinar account and go the “Integration” and then to “Marketing Integration” in the main menu. Then choose ActiveCampaign. Login into your ActiveCampaign account and go to the “Settings” section.

2. Go to the “Developer” tab and copy the URL and Key in the “API Access” section.
3. Paste Your URL and Key into the right fields in your LiveWebinar account and click the “Save” button.

![URL and Key Entry](https://example.com)

**URL**: https://rtclub25342.api-us1.com

**KEY**: 88feb8f72a6c475123f6b79f2d91f3a8ec59
Moosend

1. Login into your LiveWebinar account and go the “Integration” and then to “Marketing Integration” in the main menu. Then choose Moosend. Login into your Moosend account, open the profile menu on the right and go to the “Api Key” section.

2. Copy your API Key by pressing the “Copy API Key” button. Paste it in the right field on your LiveWebinar account and click “Save”. You should be notified that your integration has been set correctly.