BROADCASTING TO SOCIAL MEDIA

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Description

LiveWebinar lets you stream your events in high quality to YouTube, Facebook, and Vimeo any other platform if you only provide its streaming URL and stream name or key.

Frequently Asked Questions

What is the difference between Live Streaming and Broadcasting to Social Media?

The HQ Live Streaming feature is useful when you'd like to use additional equipment like professional cameras to stream your event to your LiveWebinar room. On the other hand, broadcasting to social media allows you to send a broadcast from your LiveWebinar room to social media platforms such as YouTube, Facebook, Vimeo and other external sources.

Does broadcasting to social media affect what my participants might see?

Broadcasting to Facebook, YouTube and other platforms does not affect participants in the room or room capacity. The look of the room will not change for participants who are already in the room.

Can I use open broadcasting software when broadcasting to social media?

Yes, you can send your RTMP signal to platforms like Open Broadcasting Software or ReStream. To do so, after clicking on the "**Broadcast to…**", select the "**Other Platform**" option.

Which dimensions and what quality can I use to stream with?

Here are the stream settings that are available to you. If you find you need a higher quality for your broadcasts, please contact us at: support@livewebinar.com

1. Dimensions: 1280×720 p
2. Video Bitrate: 2.5 Mbps
3. Frame Rate: 24 fps, 25 fps, 30 fps

Why is this feature listed in the pricing page as an add-on? How can I add Broadcasting to my account?

The option of broadcasting to social media can be purchased by any paid account via the add-ons panel. To make the purchase you must:

1. Open you profile, and in the top right select "**Subscription**".
2. You'll be redirected to the add-ons panel where you can purchase the "**Broadcasting to social media**" option.
3. Immediately after finalizing payment the function will activated and ready to use.

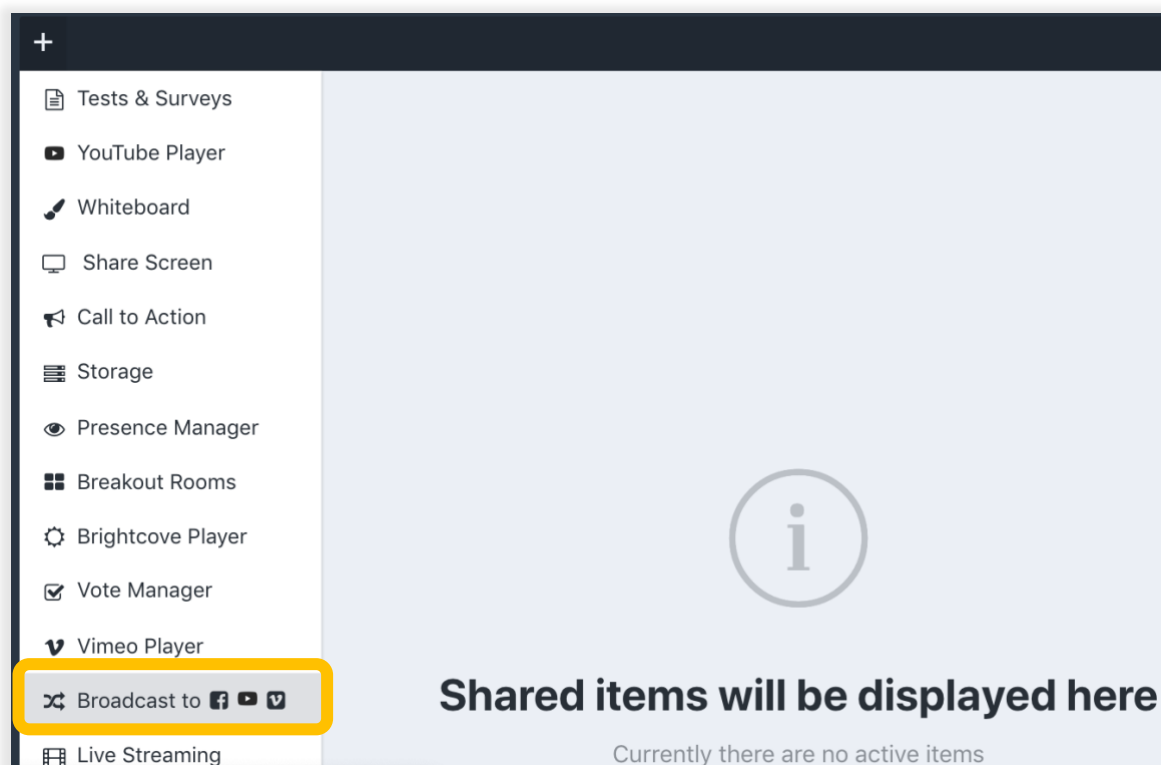**I have an AppSumo account, why don't I have access to the streaming settings?**

For AppSumo accounts, streaming settings are only available for LTD plans, meaning AppSumo PRO 300, 400 and 500 plan.
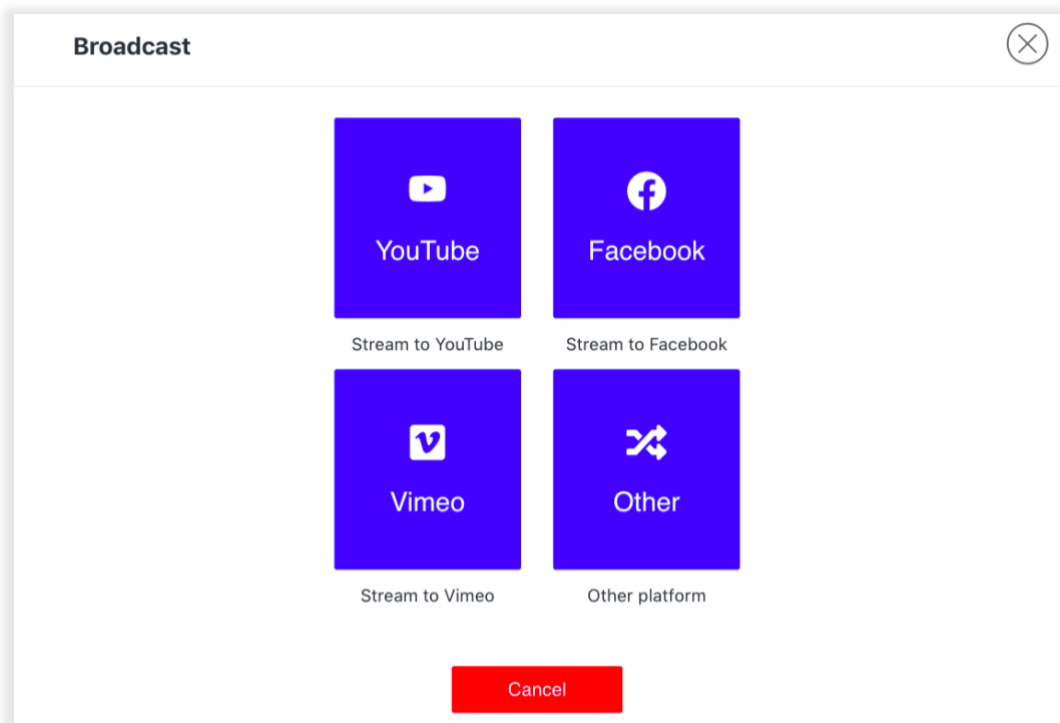
How to set up a stream

To first set up your video stream, open the Share Menu by clicking either the "**+**" icon, or "**Open Share Menu**".
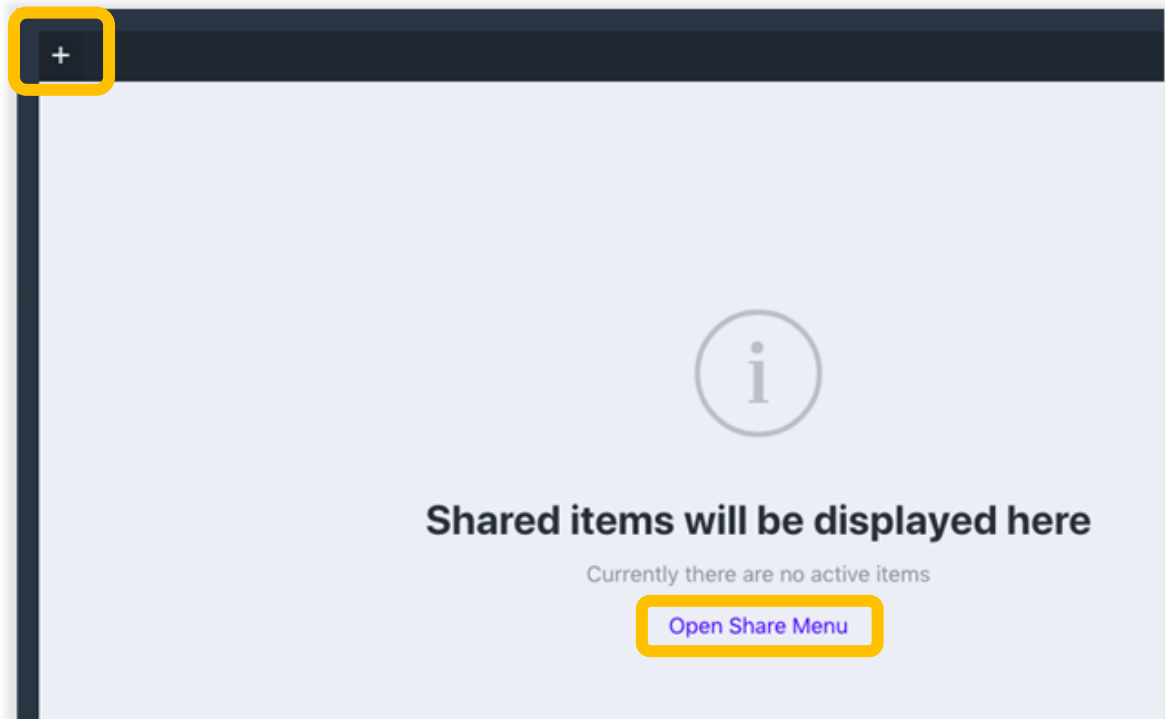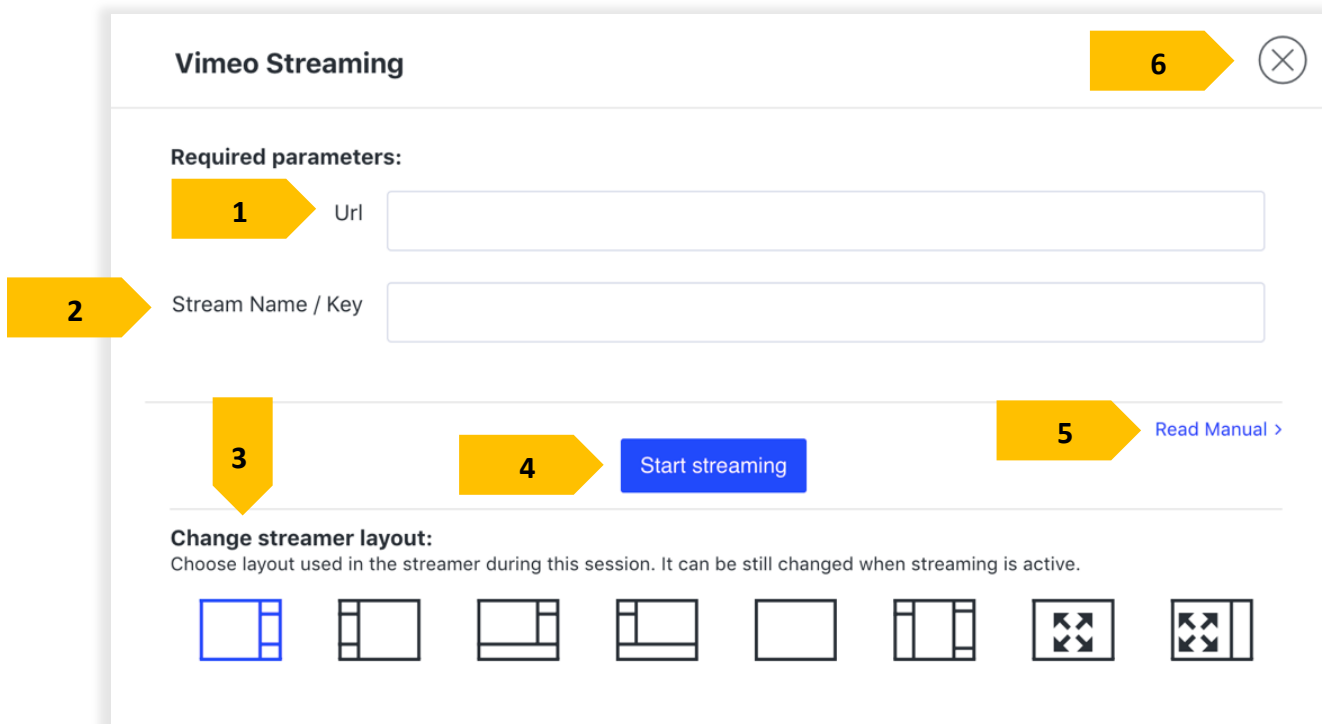

Next, select "**Broadcast to Facebook, YouTube, Vimeo**".

On the following screen, select the platform you'd like to broadcast your event to.

All windows have the same basic "anatomy". Though we are using Vimeo Streaming in this example, the window will look the same for each platform, with the exception of Facebook and YouTube, which have advanced configuration available.

1. **URL** - here you need to provide the selected platform's streaming URL.

2. **Stream Name/Key** - here you need to provide the platform's Stream Name/Key.

3. **Choose streamer layout** – select the room layout that will be visible on the platform you stream to.

4. **"Start streaming" button** – click it when you fill out "URL" and "Stream Name" fields to begin your broadcast.

5. **Read Manual** - here you will find step by step instruction how to find the URL and streaming key.

6. **"Close" button –** click it to close this window.

How to stream to YouTube

1. From the available platforms you can stream to, select YouTube and log into your YouTube account in another tab of your browser. Click on the **camera** button to the right of the search bar and select "**Go Live".**
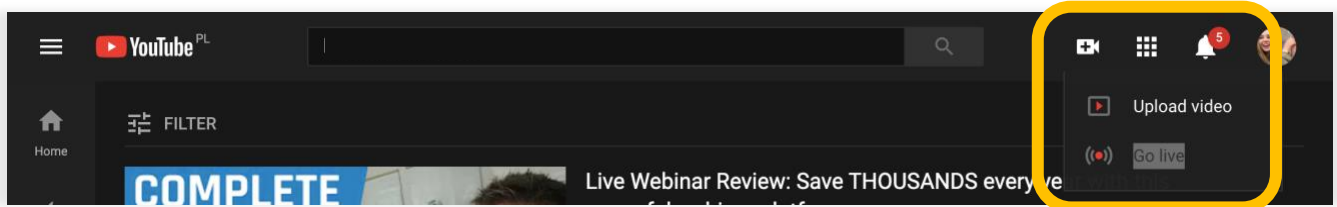
2. You will find the YouTube streaming URL in the "**Stream Settings**" page, in your YouTube Live studio. Enter the **stream URL** and the **stream key** in the corresponding fields in LiveWebinar.
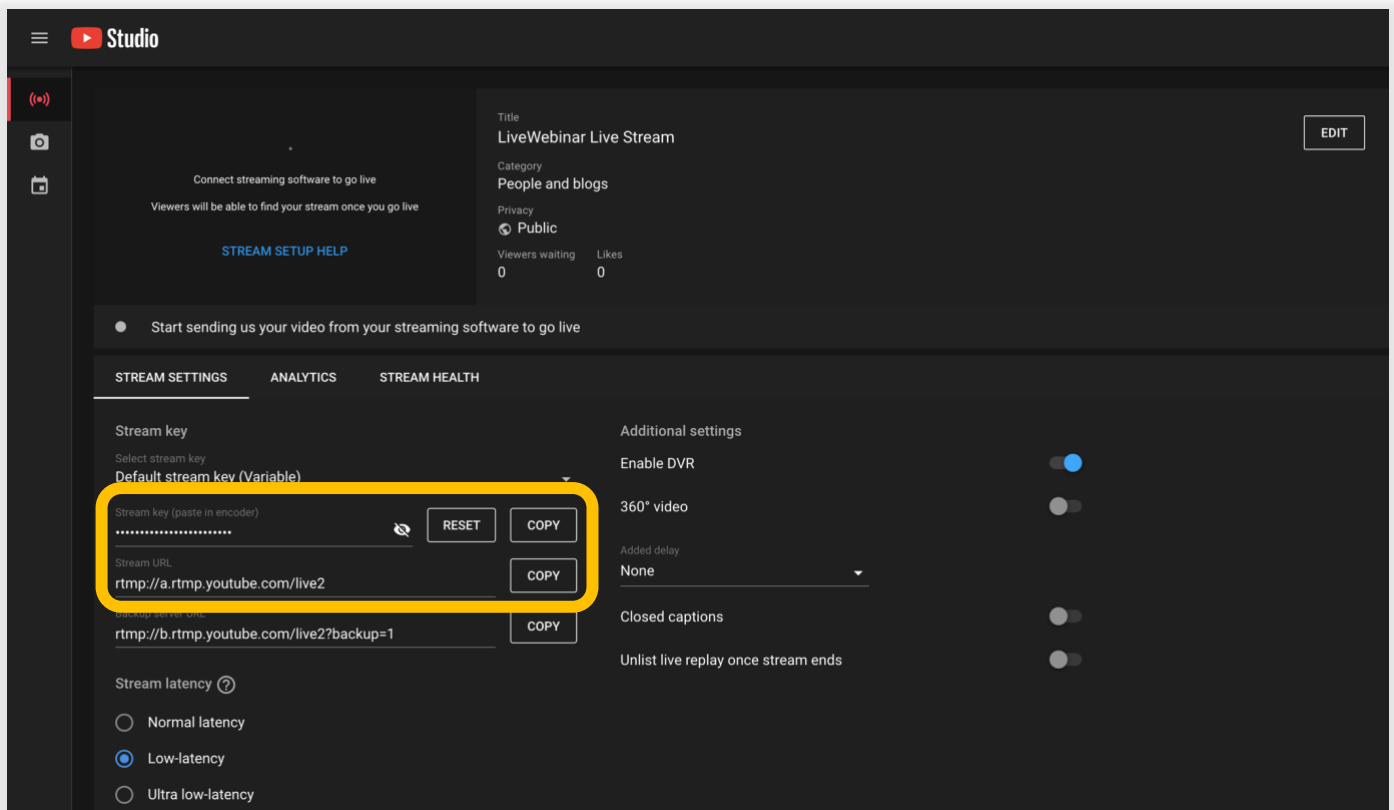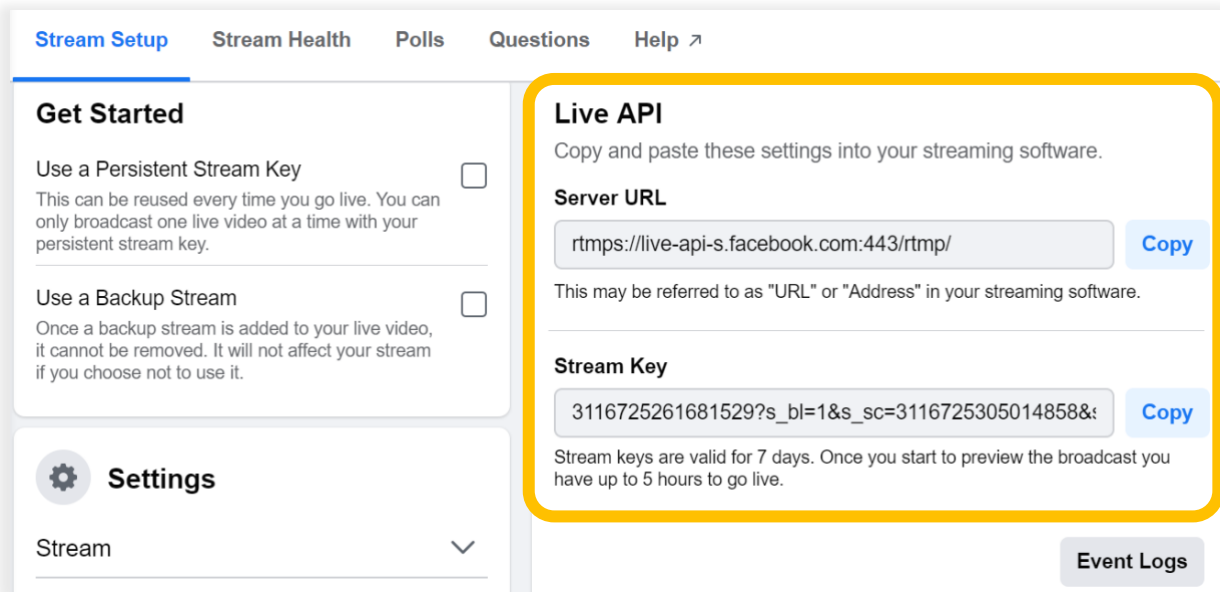
How to stream to Facebook

1. Select Facebook from the available platforms to stream to and be sure to log into your Facebook account.

2. Navigate to your general profile and click "**Live Video**" in the upper menu.
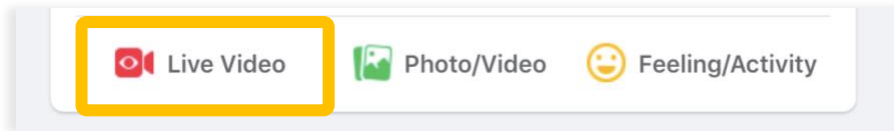
3. Click on the "**Live Video Setup**" tab, and then click on "**Stream Setup**". Once there, select "**Use Stream Key**".
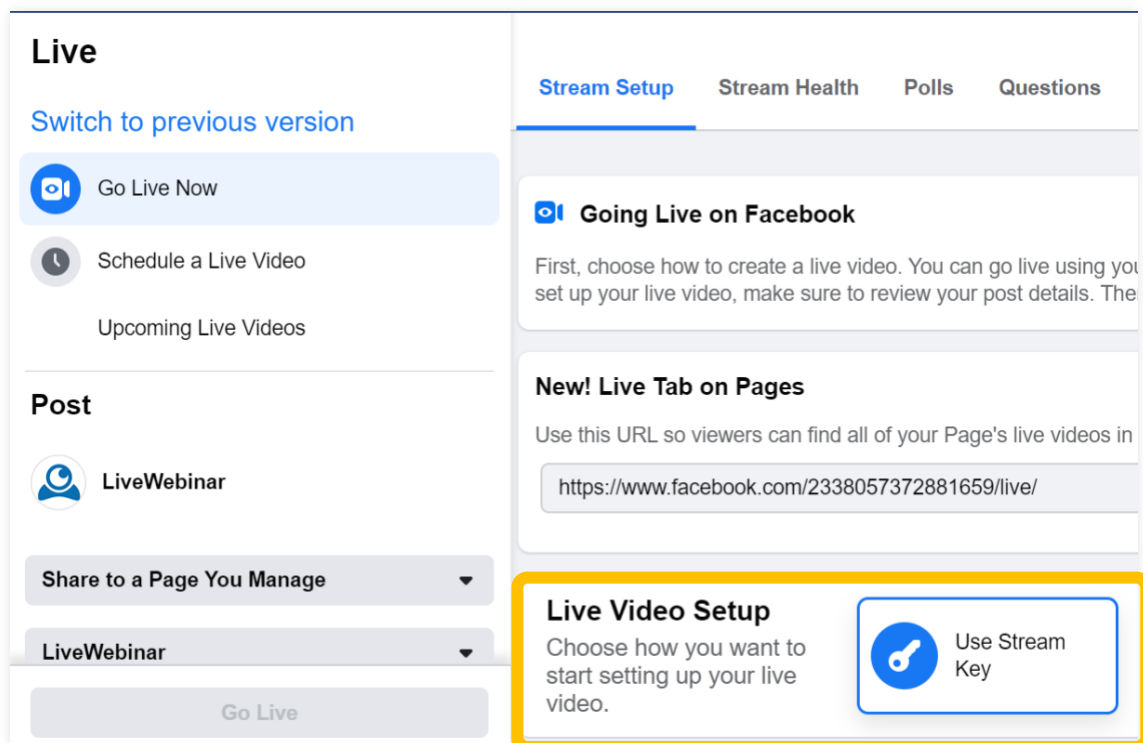
4. Scroll down and copy the Server URL and Stream Key shown below and paste them into the matching fields inside the LiveWebinar meeting room. Then, click the "**Start Streaming**" button.

5. Return to the browser tab that has Facebook live running, and then click the "**Go Live**" button in the bottom-left corner.

How to stream to Vimeo

1. Select Vimeo from the list of platforms to stream to, be sure that you're logged into your Vimeo account.

2. Go to your Vimeo homepage and select "**Live Events**".
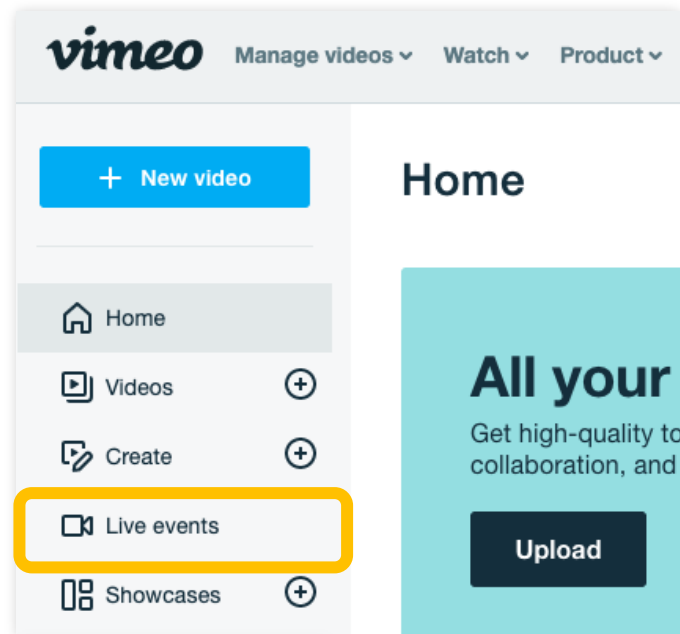
3. You should see the **"Connect (RTMP)**" window to the right of the screen. Here you'll find the RTMP URL and the Stream Key. Select it and copy and paste the RTMP URL and the Stream Key to the appropriate fields in LiveWebinar. Click the "**Start Streaming**" button and you're good to go!