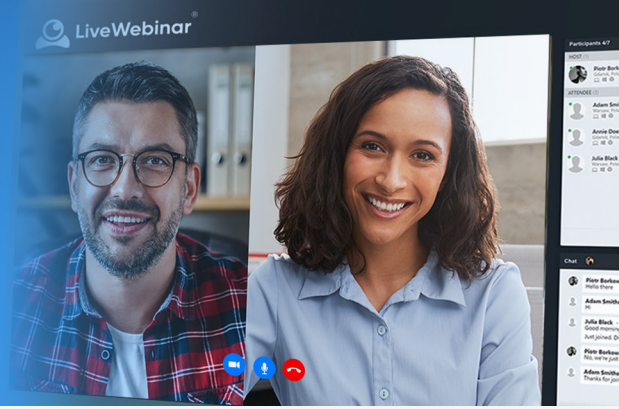


TESTIMONIAL

PAULINA WRÓBEL - MARKETING MANAGER AT FAMOC



” LiveWebinar is very intuitive and has practically all features we need: video recording, polls and surveys, email invitations, and more. Every month we have a larger number of the registered people. According to our survey, around 97% of participants evaluated our webinars as well prepared. ”

Paulina Wróbel

How does LIVEWEBINAR HELP FAMOC?

FAMOC team was looking for a solution for webinar sessions. Each month they prepare at least one session about new features and improvements in their product. Those webinars are dedicated to the customers and partners. Their job is to explain to them all the new features and to show how it works during the live demo.

While looking for a tech partner, they needed a **possibility to involve the audience to discuss and ask questions during the webinar. LiveWebinar has the Q&A section that is visible for all attendees and covers basically all their feature needs: video recording, polls&surveys, email invitations, and more. They also use branding tools to add the logo and the colors from FAMOC key visual to be more consistent with their brand.**

Onboarding sessions and presentation of product capabilities is important due to the high level of development of the FAMOC platform. Educating and training users allows them to use the full power of the system's functionality and has a positive impact on retention.

For the future, they consider **using LiveWebinar to prepare an online live event for their customers and partners.**



ONBOARDING SESSIONS
with customers



educational
WEBINARS FOR PARTNERS AND USERS



LIVE DEMOS



What is FAMOC?

Famoc provides a portfolio of industry-leading solutions for the mobile device lifecycle management market, empowering businesses to remotely control, manage and secure their diverse mobile infrastructures.

FAMOC provides a Unified Endpoint Management solution and offers an asset, application, security, and data access management. They also give end-user self-care and remote support for smartphones and tablets, either as a hosted or as an on-site solution.

The FAMOC platform consists of three products, each solving a specific enterprise problem related to mobile device security. They include FAMOC manage (that simplifies deploying, configuring, and managing all smartphones and tablets in your organization), FAMOC defend (a powerful tool to secure your apps, data, and devices across different mobile operating systems - mostly for government customers), and FAMOC lock (allows operators to remotely control, manage and lock down the mobile devices of users with overdue payments).

FAMOC customers range from government institutions to large enterprises in a variety of industries: from education to finance, logistics and entertainment.



Paulina Wróbel is an enthusiast of effective marketing communication. For several years she has been acting as a Marketing Manager in software for secure management of mobile devices in an enterprise.