

REFERENCJE

SZYMON PAWELEC
SALES AND CUSTOMER SERVICE MANAGER INSLY POLSKA



It is LiveWebinar gives an easy way to showcase our program every time we need to present it to a wider audience, which saves us a lot of time. With each platform update, we can easily show our users what has changed, while at the same time answering their questions, helping us avoid later inquiries to the support department.

Szymon Pawelec

How does

LIVEWEBINAR HELP INSLY?

Insly primarily uses LiveWebinar to conduct sales presentations for potential clients. Due to the fact that the majority of Insly users are people who are not very open to technology, LiveWebinar helps in present the basic functionalities of Insly and enables effective onboarding of new employees. With the help of functions such as screen sharing or multimedia sharing, explaining the operation of the Estonian company's flagship product is easy.

LiveWebinar has also had a big impact on the daily work of Insly users, because with a videoconferencing platform, teammates are able to quickly communicate with each other, solve problems and lead joint projects. Leading annual or monthly trainings for current users is also easier, which helps relieve the support department of both external and internal inquiries.









How

INSLY USES LIVEWEBINAR:



conducting SALES PRESENTATIONS



conducting IMPLEMENTATION TRAINING/ONBOARDING



ACTIVATING INSLY USERS

What is **INSLY?**

Insly is an Estonian startup that's developing next-generation software for the insurance and finance industries. Their cloud-based product went commercial in Poland in 2018. The platform has its own CRM and an smart vehicle insurance premium calculator. Insly's product has proven very popular in Poland in a short time, with a target group of agents, insurance brokers, employees of insurance companies and financial advisors.



Szymon Pawelec, Sales and Customer Service Manager Insly Polska

