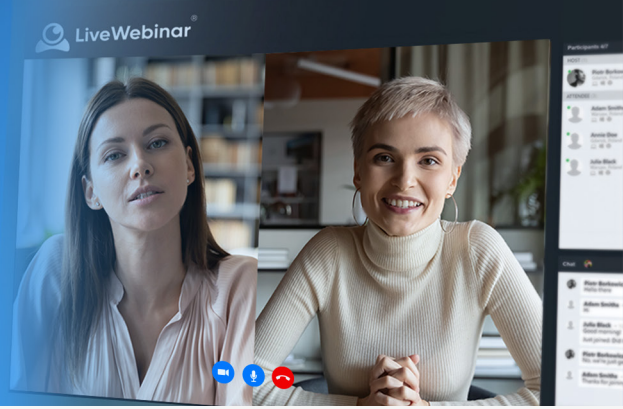


TESTIMONIAL

KINGA EDWARDS - CEO & FOUNDER OF BRAINY BEES



” As clichéd as it may sound, companies need to be online nowadays. And although it may take a while to be convinced by online meetings and events, once you dive in and have a good tool for running webinars, you’re likely to never stop using this form of communication. ”

Kinga Edwards

How does LIVEWEBINAR HELP BRAINY BEES?

Brainy Bees uses LiveWebinar for several purposes.

First of all, the whole company moved their weekly status meetings to calls via LiveWebinar, which can now be enhanced with interactive tools for drawing or surveys.



host
DAILY MEETINGS



share
DOCUMENTS AND PHOTOS



SHARE YOUR SCREEN
for easy collaboration

Secondly, online meetings, conferences, and training (plus onboarding) have been introduced to Brainy Bees clients, who, despite already being active online, had to quickly move even more activities to the world of online and remote. After extensive testing by the Brainy Bees team, the LiveWebinar tool has been implemented in a few SaaS businesses’ strategies, hitting the bull’s eye!

Thirdly, Brainy Bees were active in terms of offline events that have now moved online and are making the most of the solutions provided by LiveWebinar, especially its ability to combine chat, presentation, audio, and video all in one.

With the help of the platform, webinars, online conferences, and even our regular calls are now better and more productive. Plus, since nobody has to install extra apps to run LiveWebinar, it’s also more intuitive and quicker to manage. With various integrations, it also contributes to better lead generation for Brainy Bees clients: SaaS companies.



improve
PRODUCTIVITY



EASY-TO-USE AND INTUITIVE
platform



Lets you
GAIN A COMPETITIVE ADVANTAGE

Who is KINGA EDWARDS?



**Brainy
Bees**

Kinga Edwards is the CEO & Founder of the content marketing & PR agency, Brainy Bees

While she and her team are based in Krakow, Poland, she’s been working with companies from the US, UK, Canada, Australia, Germany, Denmark, Slovakia, Czech Republic, and...Panama.

Since 2018, she’s executed and realized more than 100 projects for various SaaS, B2B, and IT companies. Her background also includes social media management for the biggest Polish brands.

She is the City Leader for the Polish edition of SaaSStock too, as well as regularly publishing and organizing marketing training, including online.