

CUSTOMER SUCCESS STORY

“SAY YES! CHOOSE YOUR STRATEGY FOR CHANGE”
- CHARITY ONLINE CONFERENCE



ABOUT OUR CUSTOMER

“Bądź na tak! I wybierz swoją strategię w zmianie” (“Say Yes! Choose Your Strategy for Change”) is a conference aiming to provide inspiration for businesses, while contributing towards a charitable cause. The conference centers on the topic of building strategy in times of change, and covers different discussions ranging from how to act in difficult situations for group leaders, companies, or team leaders, or for anyone simply looking for a bit of motivate on.

The conference was a very prestigious and a big project to undertake from such a long distance, as it included 19 professionals from very diverse backgrounds, including Olympians, entrepreneurs, medical experts and business coaches. It also covered a variety of topics that can be applied to many real-life situations. In this case, the project was divided into three parts: Me in Change (Change and Me), Team in Change (Teams and Change), and Organization in Change. A simple, clear and saturated schedule was a big asset to running the conference smoothly.

CHALLENGE

The main goal of whole project was to support the Polish charity organization, The Hospice Foundation. We talked with **Dominika Rossa, Head of O4 Flow Coworking**.

” Our goal was to raise money for The Hospice Foundation, in order to build a Center for Carer Support. Carer support is a form of help for the non-official guardians of hospice patients. The caregiver is admitted to a health institute for a specific amount of time where they are given necessary resources and support so they can continue caring for their loved ones. ”

SOLUTION

The hosts they were looking for an easy and universal form of connection to share knowledge and collect funds for The Hospice Foundation. The main difference is that the conference brought a great benefit not only to the Foundation but also for the people who decided to participate from all over the country. Further, this form of raising money capitalizes on the current state of affairs, in regards to the pandemic, when people are more willing to take part in the event from the safety of their homes.

” LiveWebinar supported us in the whole process, by establishing a connection between two studios, five cities and vast amount of participants. I couldn't imagine a better partner for the conference. ”

RESULT



19 speakers



3 theme sessions



390 minutes of presentations

During the e-conference it was possible to collect about **17 000 PLN** to support the Dutkiewicz's Hospice in Gdansk in a difficult time after the pandemic.

” LiveWebinar was a crucial part of the conference's success, as it allowed 19 speakers, scattered all over Poland, to connect in a very smooth and professional manner. Thanks to that, the satisfaction of the audience was guaranteed. The LiveWebinar team was with us throughout the whole customer journey. ”



As we have learned from this experience, LiveWebinar is a useful and practical tool which can be applied for almost any long distance project. Knowing this, we would be willing to use LiveWebinar with no hesitation for future projects.

Dominika Rosa
Head of O4 Flow Coworking