

# How to organize effective remote learning?

PARTNERSHIP WITH GLOSSA LANGUAGE SCHOOL

## ABOUT OUR PARTNER



@Tomasz Stempel,  
owner of GLOSSA School of  
Foreign Languages, creator of  
technology solutions for  
education  
#EdTech



GLOSSA Language School has been operating in the educational sector since 1997. It offers a wide range of language education services including language courses, representation of foreign language schools, and publishing services, e.g. their series, "POLSKI step by step." The school also provides online teaching of Polish as a foreign language on the interactive platform, e-polish.eu. Online courses have been available since 2010, and the offer has been constantly enriched and developed ever since.

Along with this, there are regular training sessions for teachers provided by the school on their YouTube channel, such as the "Lessons with JUNIOR" series. Moreover, the school consistently hosts webinars and online workshops designed for both students and educators. The school organizes language camps overseas for young individuals and language courses abroad for the adult learners. They also provide in-company language training.

Thanks to its constantly developed technological infrastructure, the school uses the latest teaching methods based on modern online learning solutions, which makes it a market leader in remote teaching. The modern solutions used by the school facilitate learning for students and help teachers improve the management of the educational process.

## CHALLENGE

The educational platform e-polish.eu was established in 2010 and initially offered resources for teachers. **In 2012, the platform evolved to include remote lessons**, using the school's internal tools and Skype for audio-video transmission.

These lessons allowed the tutor to view and assess a student's work on any given exercise. However, the format had its limitations as it lacked the interactive, face-to-face component critical for engaged learning.

The onset of the pandemic in 2020 let school owners seek ways to incorporate the audio-video transmission into their system of online classroom tools.

## PROBLEM

Due to the pandemic, there was a need to quickly transition almost all education to remote learning. It was then that the owners of GLOSSA School decided to seek a comprehensive, modern solution for organizing remote teaching. **In March 2020, they established a partnership with LiveWebinar Enterprise, allowing for the rapid implementation of a white-label communication platform tailored to the school's needs.**

The school owners wanted online classes to be conducted interactively using a dedicated audio-video transmission tool, enabling comprehensive lesson organization without the need for multiple separate tools. All these requirements were successfully met by LiveWebinar Enterprise.



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## SOLUTION

Thanks to the collaboration with LiveWebinar Enterprise in March 2020, the owners of GLOSSA School were able to smoothly reorganize their course delivery to be conducted remotely in a highly engaging and interactive manner.

They selected an audio-video module that could be easily integrated into their own teaching platform. **A customized audio-visual component was implemented to meet the school's specific needs**, allowing for the use of selected features and seamless integration with internal systems. This facilitated the introduction of online lessons in which students could see the instructor live and participate in various interactive activities such as tests, exercises, and online games (e.g., memory game, puzzle-solving, or wheel of fortune).

It was also important that, thanks to the functionality of the LiveWebinar Enterprise communication platform, **GLOSSA School students gained convenient access to lesson recordings and materials**. This enables them to review lesson content at any time, prepare for tests, or make up for any missed classes.

## EFFECT

By implementing a dedicated communication platform, GLOSSA School can use a unified online lesson streaming tool that is integrated with the school's rich system of internal solutions. This makes it easier to organize lessons - the systems are integrated under one link and under the school's brand. Students and teachers don't need to use other tools and log into one system.

Remote lessons offered by the GLOSSA school have enjoyed continued success even after the pandemic. This allows the school to continuously expand its reach and reach new customers in Poland and around the world. The school's staff has seen a steady increase in interest in learning through an annual subscription, which indicates that the classes are highly appreciated by students.



Integrated  
audio-video  
component



High interactivity  
of online classes



Access to the  
library of materials  
and recordings

## COOPERATION WITH LIVEWEBINAR

### What made you choose us over other solutions?

**”**For us, the most important thing was that thanks to LiveWebinar Enterprise's dedicated communication platform, our students and teachers don't have to open several applications or log into several places at the same time. Once they log in to e-polish.eu, they get access to all the tools they need to conduct lessons or participate in classes. This makes organization and implementation of both remote and hybrid classes much more convenient and simple.

With LiveWebinar Enterprise, we use a fully integrated online streaming tool that looks uniform from the outside and is branded with our logo and e-polish.eu domain, which further helps promote our brand. **”**

